

# STRATEGIC PARTNERSHIP PROJECT

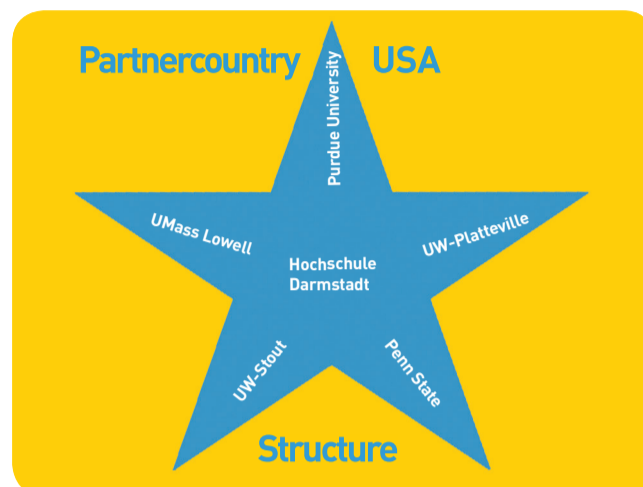
## CREATING A TRANSATLANTIC APPLIED SCIENCE NETWORK IN ENGINEERING

Projektverantwortlicher:  
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Project Manager:  
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### Partners:

- University of Wisconsin-Platteville
- University of Wisconsin-Stout
- University of Massachusetts Lowell
- Purdue University - College of Technology
- Pennsylvania State University, Harrisburg



### Strategy:

- Intensifying international cooperation and partnerships
- Strengthening international mobility
- Encouraging international research
- Establishing an international culture at participating institutions

### Aims:

Particular emphasis will be put on

- providing global education and experiences
- promoting the idea of applied science education in the university sector
- strengthening external relations with industrial partners
- create joint research opportunities
- gaining insights and understanding into the partners' higher education system and university structure
- establishing a joint degree in mechanical and plastics engineering
- encourage language learning
- initiating a transatlantic network of applied science institutions

### Measures:

- coordination meetings
- fact finding missions
- president's events
- policy seminars
- corporate partner events
- marketing visits
- conference participation
- NAFSA attendance
- dual degree development
- distance learning module
- industrial relations
- company internships
- participants for International Summer University
- winter university program
- long term visiting scholars
- full semester students to partner university
- group visits for groups of students
- short term lecturers
- visiting researchers
- joint research projects
- international week + job shadowing
- staff training
- joint publications
- language learning (German and English)
- intercultural training

### Characteristics:

- applied science approach
- cooperation with industry and companies (company visits, internships, fair participation)
- joint degree in plastics engineering
- short term and long term exchange of faculty
- job shadowing / staff mobility
- networking

### Website:

<https://www.h-da.de>

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