DAAD Programmes

Structures for Internationalisation

HAMMAMET, 30-31 May 2014
“We must strive to be cosmopolitan, gather intercultural experience and hold the door open for others.”

Prof. Dr. Margret Wintermantel,
President of the DAAD
The DAAD supports academic exchange in three main areas:

- Scholarships for the Best
- Structures for Internationalisation
- Expertise for Academic Collaboration
Goals and tasks of the DAAD

Three strategic areas of activity

Grant scholarships to the best
- professionals and leaders of tomorrow can gain qualifications
- prepare for positions of responsibility
- cultivate contacts throughout the world.

Create structures that promote internationalisation
- higher education institutions can improve the quality of research and instruction
- address the challenges of the future with strong partners.
- people can cross borders
- higher education institutions may contribute to development and build bridges to surmount conflicts.

Offer expertise for academic collaboration
- academic and political leaders are able to make well-informed policy decisions.
Structures for Internationalisation:

- We create structures for higher education in Germany and throughout the world.
- Universities are our partners.
- The DAAD provides support and advice.
The DAAD wishes to contribute to:

- Making Germany one of the top five most popular host countries in the world.
- Increasing the academic success of international students to the level of German students.
- Enabling 50% of each graduating class to gain study-related experience abroad.
The DAAD aims to:

- Support higher education institutions as they implement their own internationalisation strategies.
- Better integrate higher education institutions of applied sciences/work-study programmes into international cooperation.
- Promote and use forms of virtual learning to reach new target groups.
- Adapt funding measures and internationalisation structures to incorporate diversity and life-long learning.
With transnational education projects DAAD aims to:

- Strengthen the international reputation of higher education institutions.
- Promote the academic principles and structures of the German system of higher education.
- Contribute to competence-building in developing and emerging countries.
Integrated international degree programmes with a double degree

- Programme goal – Support continuing internationalisation measures at higher education institutions and contribute to the structural development of study programmes.

- Focus – Exchange of academics and students, esp. increased mobility of German students.

- Programme launched in 2000 – For the academic year 2012/13, the DAAD funded 112 double degree projects.
Transnational education

Internationalisation means, in this case, promoting the mobility of structures instead of the mobility of people. Occasionally with local partners, German universities offer foreign study programmes

- “German Study Programmes Abroad” (BMBF), cooperation projects and Centres of Excellence (AA and BMZ)
- Scholarships, e.g. for exchange programmes and internships in Germany (AA)
- Over 70 projects, 10,000 graduates, 20,000 students (BA, MA, PhD)

Various formats:

- Jointly offered degree programmes
- Overseas Campuses: (e.g. TU Berlin Campus El Gouna/Egypt, GIST-TUM Asia, Heidelberg Center Santiago de Chile)
- Binational higher education institutions
Promoting the German language

- Lektors, local instructors, language assistants
- Language courses, university summer courses
- German Studies Department Partnerships
- Master's degree programmes in German as a Foreign Language
- German-language degree programmes abroad
- PASCH scholarships (for graduates of German Schools Abroad, Language Diploma Schools and Fit-Schools, BIDS)
- Centres for German and European Studies

© Nico Liebe / 2nd place in the creative competition “Deutsch schafft Wissen” in 2011
Expertise for academic collaboration:

- Regional competence and expertise in internationalisation
- Services and contacts with partners worldwide
- Support from a global network of more than 60 offices
The DAAD wants to:

- Enable institutions in education, science and culture to make informed, strategic decisions.
- Offer comprehensive professional and regional expertise on academic systems and collaborations in higher education to institutions of higher education, national and international bodies in a more systematic fashion.
DAAD worldwide: Regional Offices, Information Centres and Lectureships (DAAD-Lektors)

- **North America:** 20
  - Toronto
  - New York
  - San Francisco
  - Mexico City
  - San José
  - Bogotá

- **Latin America:** 33
  - Caracas
  - Rio de Janeiro
  - São Paulo
  - Santiago de Chile
  - Buenos Aires

- **North Africa and the Middle East:** 27
  - Cairo
  - Amman
  - Yerevan
  - Addis Ababa
  - Yaoundé

- **Sub-Saharan Africa:** 20
  - Johannesburg

- **Western Europe and Turkey:** 150
  - London
  - Brussels
  - Berlin
  - Paris

- **Central and Eastern Europe, CIS:** 149
  - Moscow
  - Kazan
  - Novosibirsk
  - Minsk
  - Kiev

- **Asia-Pacific:** 75
  - Tokyo
  - Beijing
  - Shanghai
  - Seoul
  - Hong Kong

- **Regional Offices**
- **Information Centres (ICs)**
- **Lectureships (DAAD-Lektors)**
Le bureau du DAAD à Tunis

• Information und conseil pour “étudier et rechercher en Allemagne”
  • Information und conseil pour les possibilités d’encouragement pour les étudiants et les chercheurs tunisiens
  • Guidance institutionnelle des universités et des instituts
  • Présélection pour les bourses du DAAD
  • Conseil et accompagnement de projets
  • Réseaux, Alumni
  • Marketing, événement
14 programmes de bourses du DAAD pour la Tunisie

- Bourses d’études pour des formations en Allemagne
- Bourses de recherche en Allemagne
- Bourses pour des cours de langues en Allemagne
TUNESIA BOURSES par le DAAD

Licence

Programme de Licence science de l'ingénieur

Master

PPGG Programm

Doctorat

Bourses de recherche

Postdoc

Séjour de recherche, Professeurs invités

Faculté

Programmes spéciaux (pour les pays en voie de développement)

Programmes de coopération avec les universités

Artists et Architecture
DAAD conseil et accompagnement de projets à Tunis

Conseil et accompagnement de projets par le DAAD à Tunis

Projets du Programme:

„Partenariat de transformation avec la Tunisie pour le soutien à la transition démocratique“

• Mesures à court termes (atelier, cours d’été, conférences)
• Partenariat germano-arabe pour la recherche – *Al Tawasul*
• Partenariat de transformation avec les universités

Programmes structurés pour les coopérations universitaires

Programmes de partenariat

Programmes de double diplôme, Partenariat universitaires, Partenariat institutionnel, TEMPS entre autres
MERCI pour votre attention!

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