

# LANGUAGE AND SHORT COURSES

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| München                                                                    |                      |

## Language course/short course



## Big Data Analytics and Business Intelligence (EBI)

Ludwig-Maximilians-Universität München • München

#### Overview

| Course location                                                        | München                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Teaching language                                                      | • English                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Language level of course                                               | • English: B2, C1                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Date(s)                                                                | • 22 July - 9 August 2024 (Registration deadline of course provider: 1 May 2024)                                                                                                                                                                                                                                                                                                                                                                                             |
| Mode of study                                                          | 50 / 50 online and on-site                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Phase(s) of attendance in<br>Germany (applies to the<br>entire course) | Yes, compulsory                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Pace of course                                                         | Instructor-led (Specific due dates for lectures/assignments/exams)                                                                                                                                                                                                                                                                                                                                                                                                           |
| Information on dates, prices and mode of study                         | <ul> <li>Online, 22–27 July</li> <li>In-class in Munich, 29 July – 9 August</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                       |
| Target group                                                           | Bachelor's students and Master's students as well as young professionals and scientists with an interest in corporate finance and business intelligence                                                                                                                                                                                                                                                                                                                      |
| Description/content                                                    | Are you looking to generate and capture greater competitiveness in a data-driven business environment?  Big Data Analytics and Business Intelligence refer to a variety of methods and techniques for the analysis of large amounts of business data, such as  • (pre-) processing and extracting information from large datasets,  • modelling underlying patterns by means of powerful data models as well as  • the reporting and visualisation of corporate information. |
|                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

#### **Course details**

| Other degrees / qualifications awarded | Certificate of participation                                                                                                      |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Types of online learning elements      | <ul> <li>Chats (with lecturers and other students)</li> <li>Discussion forums and / or groups</li> <li>Online sessions</li> </ul> |
| ECTS points (max.)                     | 6                                                                                                                                 |
| Average number of hours per week       | 20                                                                                                                                |

## Costs / Funding

| Dates and costs                                | • 22 July - 9 August 2024 (Registration deadline of course provider: 1 May 2024), costs: EUR 1,250 |
|------------------------------------------------|----------------------------------------------------------------------------------------------------|
| This price includes                            | <ul> <li>Course fees</li> <li>Accompanying programme</li> </ul>                                    |
| Information on dates, prices and mode of study | <ul> <li>Online, 22–27 July</li> <li>In-class in Munich, 29 July – 9 August</li> </ul>             |

## Requirements / Registration

| Teaching language        | • English                                                                                                                                                                                                                                                                                                                                                |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Language level of course | • English: B2, C1                                                                                                                                                                                                                                                                                                                                        |
| Language requirements    | Prerequisites for participation include a good command of written and spoken English. Lectures, presentations, and examinations will be held in English. Even though we do not require students to submit language test results, we urge students with poor English language skills to abstain from applying. Knowledge of German is not a prerequisite. |
| Submit application to    | https://www.ebi-misu.de/en/content/EBI_registration                                                                                                                                                                                                                                                                                                      |

### Services

Is accommodation organised?

 $\label{lem:commodation} \mbox{Accommodation is arranged by the organiser.}$ 

| Type of accommodation                       | The Munich International Summer University (MISU) at the Ludwig Maximilian University of Munich (LMU) offers accommodation.  Housing fee, 29 July –10 August in Munich:   340 EUR double room with bathroom  300 EUR double room with bathroom on the floor |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Meals                                       | The canteen of the "Studierendenwerk München Oberbayern" offers meals that range from 4 to 7 EUR from Monday to Friday.                                                                                                                                     |
| Is a social and leisure programme offered?  | Yes                                                                                                                                                                                                                                                         |
| Description of social and leisure programme | City tour, day trips                                                                                                                                                                                                                                        |
| Free internet access                        | Yes                                                                                                                                                                                                                                                         |
| Support in visa matters                     | Yes                                                                                                                                                                                                                                                         |
| Pick-up service from train station/airport  | No                                                                                                                                                                                                                                                          |

#### Contact

#### Ludwig-Maximilians-Universität München

International Office

Geschwister-Scholl-Platz 1 80539 München

- Course website: https://www.ebi-misu.de/
- f https://www.facebook.com/Summer-School-Finance-Accounting-Economics-100150472645460
- https://www.instagram.com/fae\_misu/

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### International Programmes in Germany - Database

www.daad.de/international-programmes www.daad.de/sommerkurse

#### Editor

DAAD - Deutscher Akademischer Austauschdienst e.V. German Academic Exchange Service Section K23 – Information on Studying in Germany Kennedyallee 50 D-53175 Bonn www.daad.de

#### **GATE-Germany**

Consortium for International Higher Education Marketing www.gate-germany.de

#### Disclaimer

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