



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Language course/short course



## Bucerius Summer Programme: Licensing Transactions in IP

Bucerius Law School • Hamburg



## Overview

Course location	Hamburg
In cooperation with	This three-week programme is a joint undertaking of the Bucerius Center for Transnational IP, Media and Technology Law and Policy and UC College of the Law San Francisco (formerly UC Hastings College of the Law). It is offered in partnership with the World Intellectual Property Organization, WIPO.
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1, C2</li></ul>
Date(s)	<ul style="list-style-type: none"><li>1 July - 19 July 2024 (Registration deadline of course provider: 1 May 2024)</li></ul>
Target group	<p>Bucerius Summer Programmes are designed for advanced law students, recent graduates, and young professionals wishing to acquire in-depth knowledge in the fields of international business law, licensing transactions in intellectual property, and legal technology and operations.</p> <p>By joining one of the intensive three-week courses, you will have an opportunity to gain valuable intercultural communication skills by working in small groups with students from different legal backgrounds.</p>
Description/content	<p>The programme is designed to build practical skills for transacting technology licences across legal systems and national borders. By taking part, you will gain a thorough understanding of core IP and licensing concepts (including industry practices) and explore both the legal and business perspectives of licensing.</p> <p>Topics covered include an overview of IP laws relevant to licensing in various jurisdictions (primarily the US and the EU, with references to relevant developments in other jurisdictions), securing IP rights internationally, IP management and monetisation, the mechanics and legal aspects of transferring IP rights (including a focus on EU competition regulations), structuring international licence agreements, international dispute resolution, and industry-specific licensing strategies.</p> <p>These theoretical concepts will be applied in a licensing workshop. In teams supervised by experienced practitioners, you will negotiate a transnational technology licence based on a real-life fact pattern, and develop the transaction's term sheet.</p>

Two site visits to workshops of major international enterprises will round out the programme by enabling you to discuss licensing experience and strategy with in-house counsel.

By taking part in the programme, you will be able to earn up to 10 ECTS points. If you are a US law student and seeking ABA credits towards graduation, you should discuss credit-transfer with your adviser and follow procedures at your home institution.

The programme is not accredited by the American Bar Association (ABA); however, the Law School will provide you with a documentation packet to assist in obtaining academic credit. The programme's credit system is based on ABA guidelines and is structured for a total of five ABA credits (60 hours of classroom time; one credit hour being equivalent to 700 minutes of classroom time). The number of credits recognised within your programme of study is at the discretion of your home university, i.e., US law schools may award fewer than five ABA credits.

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## Course details

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Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Other degrees / qualifications awarded	Certificate of participation
ECTS points (max.)	10
Average number of hours per week	35
Average number of participants per group/course	30

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## Costs / Funding

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Dates and costs	<ul style="list-style-type: none"><li>1 July - 19 July 2024 (Registration deadline of course provider: 1 May 2024), costs: EUR 2,200</li></ul>
This price includes	<ul style="list-style-type: none"><li>Accompanying programme</li><li>Course fees</li></ul>

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## Requirements / Registration

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Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1, C2</li></ul>

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## Language requirements

Applicants may submit any of the following to satisfy the minimum requirement for participation:

- TOEFL Internet-Based Test (IBT): 90
- IELTS Academic Programme: 7.0
- CAE: B or CPE: C
- ILEC

In certain situations, we may be able to waive the test requirement and arrange for **atelephone interview** to assess your English skills, e.g. if you spent a significant amount of time in an English-speaking country or were enrolled in numerous courses or a short-term programme taught in English. If you do not have a (valid) English proficiency certificate and would like to discuss this option, please feel free to contact us at +49 4030706278.

Submit application to

<https://www.law-school.de/international/education/bucerius-summer-programs/admission>

## Services

Is accommodation organised?

The organiser helps participants look for accommodation.

Meals

Bucerius Law School has a cafeteria and a coffee lounge. Meals are not included in the programme price.

Is a social and leisure programme offered?

Yes

Description of social and leisure programme

Over the course of the three-week programme, a few afternoons will be kept open so that you can enjoy some time in the sun and take advantage of the extracurricular programme offered by the International Office. Hamburg has numerous museums, theatres, cafés, bars, and sights to discover. Free guided tours and excursions allow you to explore the city, its attractions, and nearby sites of interest!

Free internet access

Yes

Support in visa matters

Yes

Pick-up service from train station/airport

No



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## Jonas (Denmark) Participant

I encourage anyone who might be considering coming to Bucerius for a summer course. I believe it is a great place to meet young professionals in a nice environment, and this experience has expanded my network.

## Our Partners



## Meet One of the Programme's Academic Directors and Hear From Past Participants

"Intellectual property today is global; it's no longer enough for practitioners to know simply about the legal regime in their own country."

Discover more about the programme's international orientation and how you can benefit from working with a faculty of academics and practitioners from leading firms!

» more:  
<https://www.youtube.com/watch?v=0gDBld0KNBA>

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# Bucerius Law School

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Located in what was previously Hamburg's botanical institute, the Bucerius Campus is an oasis of green in the city centre!

Bucerius is Germany's first private law school. After its foundation in 2000, it quickly established its position as the country's top law school, a rank it has maintained since 2008. Bucerius was founded by the ZEIT-Stiftung Ebelin und Gerd Bucerius, one of Germany's largest private foundations.

## University location

Surrounded by an expansive midtown park and located in the building that once housed the city's botanical institute, the Bucerius campus is an oasis of green in the middle of Hamburg. Whether you're looking to relax in the sun while you do your reading or visit a pub with your peers after getting out of class, you'll find that the central location offers the perfect conditions for making the most of your studies and time in Germany's second-largest city.

## Contact

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 [summerprograms@law-school.de](mailto:summerprograms@law-school.de)

 Course website: <https://www.law-school.de/international/education/bucerius-summer-programs/licensing-transactions-in-intellectual-property>

 <https://www.facebook.com/buceriuslawschool>

 [https://twitter.com/bucerius\\_law](https://twitter.com/bucerius_law)

 <https://www.linkedin.com/school/bucerius-law-school/>

 <https://www.instagram.com/buceriuslaw/>

 <https://www.youtube.com/c/buceriuslawschool>

Last update 26.04.2024 13:34:53

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research