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# Language course/short course



## Business Communication

University of Bayreuth • Bayreuth

### Overview

Course location	Bayreuth
Teaching language	<ul style="list-style-type: none"><li>German</li></ul>
Language level of course	<ul style="list-style-type: none"><li>German: B2, C1, C2</li></ul>
Dates	<ul style="list-style-type: none"><li> August 04 - August 28, 2020 (Registration Deadline June 15, 2020) <a href="#">» DAAD scholarship application</a> <b>Reference number HSK-0064</b></li></ul>
Target group	This course is open to all students who are interested in German economic affairs and business communication.
Description/content	<p>The specialised course "Business Communication in Germany" can only be chosen in combination with and in addition to the language course "Language and Society in Modern Germany". The specialised course in the afternoon takes up eight hours per week and the language course in the morning 20 hours per week. Our weekly programme will be rounded off by additional offers like seminars on German culture, an international choir, a theatre workshop, film nights, sports and a literature café. These additional offers amount to at least 12 hours per week.</p> <p>Economic experts use their own language. In this course, we will practise basic business terminology in German, based on current cases in Germany. You will gain the ability to negotiate in German with the help of the "know-how" you will obtain on this course.</p> <p>You will learn the culture-specific conditions for negotiations in German and develop communication strategies for mastering negotiations and interviews in Germany.</p> <p>Content:</p> <ul style="list-style-type: none"><li>Negotiation and discourse training</li><li>Visits to German companies and enterprises</li><li>Analysis of German business and product presentations</li><li>Planning of business-related stays in Germany</li></ul>
Average number of hours per week	28
Average number of participants per group/course	15
ECTS credits (max.)	4

# Costs / Funding

## Dates and costs

- ⚙️ August 04 - August 28, 2020 (Registration Deadline June 15, 2020), costs: EUR 859  
» [DAAD scholarship application](#)  
Reference number HSK-0064

## This price includes

- Course fees
- Accompanying programme

## Further information on dates and prices.

Additional costs can be incurred for the optional parts of the cultural programme (museum visits, excursions).

## Funding

For this course **DAAD university summer course scholarships (usually starting at language level B1)** are available. If you wish to apply for this course, you can find all necessary information about the scholarship programme and its application requirements [here](#). To submit your application, please note the reference number **HSK-0064**.

# Requirements / Registration

## Teaching language

- German

## Language level of course

- German: B2, C1, C2

## Language requirements

German language skills level B2 or higher

## Submit application to

[www.sommeruni.uni-bayreuth.de](http://www.sommeruni.uni-bayreuth.de)

# Services

## Is accommodation organised?

Accommodation is arranged by the organiser.

## Type of accommodation

We organise single room accommodation. Students may choose between a room in a student dormitory or in a private shared flat. The dormitories feature two-, four-, five- and six-student apartment units, each with a kitchen and single occupancy bedrooms. All dormitories are equipped with a common room as well as a TV room. Dishes and linen are available. In shared apartments, kitchens and bathrooms are shared. Costs for accommodation are about 290 EUR per month plus a deposit fee of 100 EUR.

## Meals

The students' dormitories and the private shared flats are equipped with cooking facilities. Several

grocery stores and restaurants are to be found in the city centre.

**Is a social and leisure programme offered?** Yes

**Description of social and leisure programme**

The course fee includes various leisure time activities: literature café, academic seminars, international choir, theatre workshops, cinema, sports programme and the almost legendary Summer University parties. Cultural immersion opportunities include the following: museum visits, local trips, guided city tours. These excursions cost between 1 and 6 EUR. We also offer trips, e.g. to Bamberg, Nuremberg or Regensburg, which cost between 10 and 30 EUR.

**Free internet access** Yes

**Support in visa matters** Yes

**Pick-up service from train station/airport** No

## Contact

**University of Bayreuth**  
International Office

Universitaetsstrasse 30  
95447 Bayreuth

✉ [info@sommeruni-bayreuth.de](mailto:info@sommeruni-bayreuth.de)

🌐 Course website: <http://www.sommeruni.uni-bayreuth.de>

📘 <https://www.facebook.com/SommeruniBayreuth/>

📷 <https://www.instagram.com/sommeruni.bayreuth/?hl=de>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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