



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



European Film and Business Law (MBA)

University of Potsdam • Potsdam

Overview

Degree	Master of Business Administration
In cooperation with	Film University Babelsberg KONRAD WOLF
Teaching language	<ul style="list-style-type: none">English
Languages	English 100%
Full-time / part-time	<ul style="list-style-type: none">full-timepart-time (study alongside work)
Mode of study	More than 50% online
Programme duration	4 semesters, 6 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	Beginning: October 2024
	Location: mostly online with study weeks in Potsdam, Germany
	Duration: four semesters (full-time), six semesters (part-time)
Application deadline	31 July 2024
Tuition fees per semester in EUR	Yes
Additional information on tuition fees	21,000 EUR tuition fee (immediate payment) or 23,000 EUR (payment plan) <ul style="list-style-type: none">Immediate payments are due upon enrolmentPayment plans consist of five instalments of 4,600 EUR each, due upon enrolment and at the beginning of each semester
	The tuition fee is intended for the whole period of study.
Combined Master's degree / PhD programme	No

Joint degree / double degree programme

Yes

Description/content

The European Film Business and Law LLM | MBA executive Master's degree programme may be the ideal choice for professionals or executives already working in the film and TV industry who seek to develop their skills and knowledge. This programme is designed to equip students with the necessary tools and competence to tackle the challenges of the industry and promote sustainable development within their companies, thus contributing to overall market growth in Europe.

The programme offers a comprehensive overview of the European audiovisual and entertainment industry, examining it from both legal and business perspectives. Students will have access to the expertise of distinguished academics. They will acquire practical knowledge and engage in interdisciplinary exchange opportunities. Additionally, they will have access to leading industry experts and their professional networks.

Both the LLM and MBA programmes are offered, and students will have the opportunity to specialise in the second half of the programme. LLM and MBA students will complete several essential modules jointly and will specialise in the latter half of the programme.

If students are interested in obtaining both degrees, pursuing a double degree (LLM and MBA) is possible. Credit is awarded for the work completed in the first degree. However, it is important to note that additional tuition fees apply, and two applications are required.

Course Details

Course organisation

The programme is structured into blocks and includes weekend sessions, which allows students to study while working. Most modules will be delivered online, making the programme accessible to international professionals. However, there will be designated study weeks in Potsdam that will provide opportunities for in-person interaction and intensive networking.

The programme offers flexibility in terms of individual module allocation and offers a range of study options to choose from. Students also have the option to have their previous achievements credited, allowing for maximum flexibility in balancing work, studies, and family commitments.

MODULE OVERVIEW – SEMESTERS 1 and 2 (ALL STUDENTS – MBA & LLM)

1. European Film & TV Business: Economic Framework
2. European Film & TV Business: Legal Framework
3. Managing (in) Organisations
4. Contracting Fundamentals
5. Solving the Financial Puzzle
6. Leadership and Communication

MODULE OVERVIEW – SEMESTER 2 (MBA STUDENTS)

- Shaping Executive Strategies
- Contemporary Economics
- Marketing & Reaching Audiences
- one elective module from the LLM

MODULE OVERVIEW – SEMESTER 2 (LLM STUDENTS)

- European Business Law
- Legal Dispute Resolution
- Data and Technology Law
- one elective module from the MBA

MODULE OVERVIEW – SEMESTER 3 (ALL STUDENTS)

- Project module: The programme includes a project module that provides students with the

opportunity to engage in practical (hands-on) project work with corporate partners or their employers. The topics for these projects are defined by the partners and are focused on business or legal areas within the European film and TV industry.

MODULE OVERVIEW – SEMESTER 4 (ALL STUDENTS)

- Master's thesis

» [PDF Download](#)

A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> • International guest lecturers • Courses are led with foreign partners • Projects with partners in Germany and abroad • International comparisons and thematic reference to the international context
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Online learning

Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none"> • Online sessions

Costs / Funding

Tuition fees per semester in EUR	Yes
Additional information on tuition fees	<p>21,000 EUR tuition fee (immediate payment) or 23,000 EUR (payment plan)</p> <ul style="list-style-type: none"> • Immediate payments are due upon enrolment • Payment plans consist of five instalments of 4,600 EUR each, due upon enrolment and at the beginning of each semester <p>The tuition fee is intended for the whole period of study.</p>
Semester contribution	Students need to pay an administrative fee, which is currently 316 EUR, to the University of Potsdam. There is also a fee of approx. 140–320 EUR for the Film University Babelsberg. This semester contribution includes a semester ticket entitling you to free use of public transport all over Brandenburg and Berlin.

Costs of living	Living in Germany is rather cheap compared to other countries in Northern and Western Europe. Monthly living expenditures of students at the University of Potsdam vary between 870 and 1,200 EUR, largely depending on accommodation. A more detailed list of the average monthly expenditures of our students can be found here .
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	<p>Alumni of the University of Potsdam and Film University Babelsberg KONRAD WOLF* will receive a 10% discount!</p> <p>Tuition fees for alumni: 18,900 EUR (immediate payment) 20,700 EUR (instalment payment)</p> <p>Contact us for an individual payment plan!</p> <p>*The discount for alumni of the Film University Babelsberg KONRAD WOLF is only valid for members of the alumni association. Membership will be requested during the application review process.</p>

Requirements / Registration

Academic admission requirements	<p>MBA admission requirements:</p> <ol style="list-style-type: none"> 1. A completed higher education degree with at least 180 credit points 2. Proof of at least one year of professional activity 3. Proof of English language skills – at least C1 (CEFR)
Language requirements	English language skills – at least C1 (CEFR)
Technical equipment and programmes	Headset, Zoom client, stable Internet connection
Application deadline	31 July 2024
Submit application to	Erich Pommer Institut – European Film Business and Law

Services

Possibility of finding part-time employment	Job opportunities for students alongside their studies are numerous. Depending on personal and professional skills, students can find jobs in the service sector (e.g. in restaurants, supermarkets, cinemas, museums, theatres, etc.) or work as student assistants at the University of Potsdam or at one of the many non-university research institutions located in the area. The German capital, Berlin, is located just around the corner, and students can also find jobs there. Please see this website for further information.
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Accommodation

There are several student dormitories in Potsdam. These are administered exclusively by Potsdam's Association for Student Affairs ("Studentenwerk Potsdam"). You can apply for a room in one of these dormitories if you are under the age of 30. If you are a Master's student, you can only apply if the degree at the University of Potsdam is your first Master's programme. Additionally, there are also a few private dormitories in Potsdam, to which these conditions do not apply. However, many students prefer to find an apartment in Potsdam or Berlin, which they often share with fellow students. The housing market is tight, so please start looking for an accommodation as early as possible.

For information on how to register for a dorm room or find accommodation elsewhere, please click [this link](#).

Career advisory service

The Career Service of the University of Potsdam supports students and graduates who want to actively shape their careers. The aim is to ensure comprehensive career orientation and to provide opportunities for the development of professional skills. The Career Service offers workshops, seminars, and individual counselling. There are information pages on a wide range of occupational fields as well as a database of internships and jobs. Many of the services are also available in English.

Support for international students and doctoral candidates

- Support with registration procedures

Contact

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International Programmes in Germany - Database

www.daad.de/international-programmes
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Editor

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Consortium for International Higher Education Marketing
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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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