

# INTERNATIONAL PROGRAMMES

# **Table of Contents**

Master's degree	2
Business Administration / International Business Administration • Catholic University of Eic	
Ingolstadt • Ingolstadt	

# Master's degree



# **Business Administration / International Business Administration**

Catholic University of Eichstätt-Ingolstadt • Ingolstadt

## Overview

Degree	Master of Science in Business Administration	
In cooperation with	Toulouse Business School, France Rajagiri Business School, India	
Teaching language	• English	
Languages	Students can complete the whole programme in English. All mandatory courses are held in English. Mandatory electives and elective modules are offered in English and German at WFI, in English at RBS and in English and French at TBS. Participants can choose to write the Master's thesis in either English or German.	
Programme duration	4 semesters	
Beginning	Winter semester	
Application deadline	Application period: 1 April to 15 June for the following winter semester  Specific information will also be published on the website.	
Tuition fees per semester in EUR	None	
Combined Master's degree / PhD programme	No	
Joint degree / double degree programme	Yes	
Description/content	For this specialisation in our Master's programme in Business Administration, two specific double degree Master's programmes in International Business Administration have been developed, in which students have the opportunity to receive the Master of Science (MSc in Business Administration) academic degree from the KU's Ingolstadt School of Management (WFI) and a postgraduate degree conferred by Toulouse Business School (TBS) or Rajagiri Business School (RBS) respectively.  Students are educated to fulfil management and specialist tasks in a national and international environment in a responsible, socially and professionally competent manner. In addition, students	
	develop an understanding of other cultures and intercultural issues and contexts.  Two of the four semesters are spent at KU's Ingolstadt School of Management (WFI), and the other two are spent in either France (Toulouse Business School) or Spain (Toulouse Business School) or at	

the Rajagiri Business School in India.

In Ingolstadt, students choose modules from the following areas of specialisation:

- Market-Oriented Corporate Management
- Finance, Accounting, Controlling and Taxation
- Entrepreneurship and Innovation
- Business Analytics & Operations Research
- Digital Customer Experience & Service Design

At the partner university, students must complete at least 30 ECTS credits in two trimesters. These can be obtained by taking modules in two specialisations. These include Marketing, Finance, Business Intelligence, Operations and HR.

The Master's thesis is supervised by representatives of the respective universities. Specific regulations may apply depending on the chosen partner university.

### **Course Details**

#### Course organisation

The programme includes mandatory modules, mandatory electives, and elective modules. The six required modules can be chosen from the mandatory modules of the following other specialisations of the Master's programme in Business Administration: Market-Oriented Corporate Management; Finance, Accounting, Controlling and Taxation; Entrepreneurship & Innovation; Business Analytics & Operations Research; and Digital Customer Experience & Service Design; including one module in ethics. They are offered during the first two semesters in addition to six elective modules that need to be chosen from the list of elective modules in the five areas of specialisation mentioned.

After the students have completed the first two semesters, they take their elective modules at the partner university. At Rajagiri Business School, they can choose freely from all Master's-level modules covered under the cooperation agreement before writing their Master's thesis. At TBS, students can choose among a wide range of specialisations ("Professional Expertise") and will study in Toulouse, Paris, or Barcelona, depending on their elected field. In addition to the Professional Expertise courses, the programme consists of a TOEIC test in English, a soft skills certificate, a consulting mission, an internship, and a Master's thesis.

All required courses are taught completely in English. In the required electives and elective modules, students can choose modules in German or English. Moreover, some of the Professional Expertise tracks are bilingual, with courses in English and French.

#### Course types:

- Lecture
- Lecture and exercises
- Practical course
- Project
- Seminar
- Tutorial
- Workshop

#### » PDF Download

# A Diploma supplement will be issued

Yes

#### International elements

- International guest lecturers
- Integrated study abroad unit(s)
- Language training provided
- International comparisons and thematic reference to the international context
- Training in intercultural skills
- Content-related regional focus
- Projects with partners in Germany and abroad

Integrated study abroad unit(s)	The second part of studies is completed either at Toulouse Business School in France or Spain or at Rajagiri Business School in Kochi, Kerala, India.
Integrated internships	One (TBS)
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

# **Costs / Funding**

Tuition fees per semester in EUR	None
Semester contribution	71 EUR per semester
Costs of living	Approximately 750 to 800 EUR per month (including accommodation) Please note that KU has two campuses in two different cities. The cost of living might be lower in Eichstätt and higher in Ingolstadt, depending on the accommodation (e.g. in a student residence or from a private landlord).
Funding opportunities within the university	Yes
Description of the above- mentioned funding opportunities within the university	The KU offers a scholarship (450 EUR per month) to academically qualified international students in financial need. This is funded by the Bavarian State Ministry of Science and the Arts through the "Förderung der Internationalisierung" programme. Scholarships are awarded for a period of five months. There is no automatic extension, but it is possible to reapply.
	Please find more information on financial issues, scholarships, and prerequisiteson our website.

# Requirements / Registration

Academic admission
requirements

#### Prerequisites

Academic admission requirements include a first qualifying degree in the field of business studies, business administration, economics or a very similar field obtained at a university in Germany or abroad. Applicants to this specification should be aware that the programme includes a mandatory stay of study either at the Toulouse Business School (France) or the Rajagiri Business School (India).

Applicants who have obtained their first university degree (Bachelor's degree or comparable) outside the European Union must now prove that they have passed the **Graduate Management Admission Test (GMAT)** with **a score of 620**or better. The score report must be submitted at the time of application.

In addition to the existing Academic Evaluation Offices in China and Vietnam, the Academic Evaluation Office India (ff. APS) has been established. All prospective students with educational

certificates acquired in India must already submit a so-called APS certificate at the time of application!

Please note that this is a consecutive Master of Science programme.

Proof of prior knowledge in the following:

- English, German and French language skills (details see below)
- Proof of further foreign language skills (if applicable)
- Proof of study or work abroad experience other than those gained in your home country (if applicable)
- Proof of programme-related work experience or internships (if applicable)
- Proof of voluntary work (if applicable)

You must also submit a strong one-page statement of purpose essay (written either in German or in English) on why you apply to this specific programme, including how this programme fits with your long-term goals. Specific questions to guide the essay are asked during the application process.

#### Number of places

Number of places: five places in India and five places in France (including international students) With regard to the number of study places for foreign students (non-EU), we can offer international students up to 20% of the total number of study places.

#### **Documents**

- You must submit your Bachelor's degree, which must be formally equivalent to a German Bachelor's. If you are not sure whether your previous course of studies qualifies for your chosen degree programme at our university, you may check the anabin databank (www.anabin.de).
- Full CV
- GMAT score report, showing 620 points or better (for applicants who obtained their first university degree outside the European Union)
- Original or certified true copy of your school leaving certificate as well as original or certified true copy of German, English, or French translations of the named certificates
- Submit your school leaving certificate with average grade. To convert the grade of your school into a German grade, we would need the official grading system of your school. So please prepare by uploading a copy of the official grading system.
- If applicable: university entrance examination certificate from your home country
- Applicants who have completed previous periods of study in China, Vietnam, India, or Mongolia: APS certificate
- Original or certified true copy of your university leaving certificate (Bachelor's degree or equivalent) as well as original or certified true copy of German, English, or French translations of the named certificates
- You must submit full transcripts of your Bachelor's studies. Your transcript should show the
  average grade of your university degree. To convert this grade into a German grade, we
  would need the official grading system of your university. So please prepare by uploading a
  copy of the official grading system.

Here you can download our **brochure** with frequently asked questions about studying at the KU and in Germany: the requirements, the preparation, financial issues and more.

#### Language requirements

- English (level B2; e.g. by TOEFL score of 78 or better, Goethe exam B2; Bachelor's or Master's degree in English – confirmation of university required)
- German (level A2 must be achieved by the end of the second semester of the programme at the latest; registration is conditional until then)
- Proof of French skills on level A2 or better for applicants who wish to study at the Toulouse Business School (French skills are not required upon application. However, level A2 must be achieved by the end of the second semester of the programme at the latest. Registration is conditional until then.)

Proof of the German and, if applicable, French language skills must be provided by the end of the second semester at the latest.

Application deadline	Application period: 1 April to 15 Jur	ne for the following winter semester
----------------------	---------------------------------------	--------------------------------------

Specific information will also be published on the website.

Submit application to

https://bewerbung.ku.de

## **Services**

#### Possibility of finding parttime employment

It is possible to find a job as a student assistant ("Hiwi") by contacting professors and university departments directly. Information on current job vacancies can also be found on the website of each chair.

There are also different offers for temporary part-time jobs outside the university, for example, in restaurants or in shopping malls. Eichstätt and Ingolstadt are the cities with the lowest unemployment rates in Germany.

#### Accommodation

The International Office at the KU offers a housing service. It helps international students find accommodation, and it facilitates the contact between students and the future landlord or landlady. This service is free of charge. However, a housing service deposit is charged, and this will be refunded at the end of your rental contract. Please find more information on housing at the KU here.

#### Career advisory service

https://www.ku.de/en/career-center/

# Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Accompanying programme
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters

## **Contact**

### Catholic University of Eichstätt-Ingolstadt

WFI - Ingolstadt School of Management

David Guevara

Auf der Schanz 49 85049 Ingolstadt

### welcome@ku.de wel

- Course website: https://www.ku.de/en/study-offer/business-administration-international-master
- f https://www.facebook.com/WFIIngolstadt/
- in https://www.linkedin.com/school/wfi-ingolstadt
- https://www.instagram.com/wfi\_ingolstadt/
- https://www.youtube.com/c/unieichstaett

Last update 18.05.2024 11:37:21

# International Programmes in Germany - Database

www.daad.de/international-programmes www.daad.de/sommerkurse

#### Editor

DAAD - Deutscher Akademischer Austauschdienst e.V. German Academic Exchange Service Section K23 – Information on Studying in Germany Kennedyallee 50 D-53175 Bonn www.daad.de

#### **GATE-Germany**

Consortium for International Higher Education Marketing www.gate-germany.de

#### Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.

