



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Master's degree .....</b>	<b>2</b>
<b>Business and Psychology • Catholic University of Eichstätt-Ingolstadt • Ingolstadt.....</b>	<b>2</b>

# Master's degree



## Business and Psychology

Catholic University of Eichstätt-Ingolstadt • Ingolstadt

### Overview

Degree	Master of Science in Business and Psychology
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Students can complete the whole programme in English. All mandatory courses are held in English. Required electives and elective modules are offered in English and German. Participants can choose to write the Master's thesis in either language.
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Application period: 1 April to 15 June for the following winter semester  Further information is available <a href="#">on the website</a> .
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>In view of growing leadership complexity, it is of increasing importance for managers and executives to also have psychological know-how in addition to economic knowledge. Training in psychology helps to better understand human behaviour in an organisational context, while training in business and economics ensures that the corresponding economic know-how is covered.</p> <p>In the Business and Psychology degree programme at the Catholic University of Eichstätt-Ingolstadt (KU), an interdisciplinary team representing the different subdisciplines of business, economics and psychology brings the two worlds of business and psychology together to train leaders of the future.</p> <p>Students can choose from a wide variety of topics covering all facets of management and organisational behaviour in their various contexts. Courses are assigned to the following five subject areas:</p> <ol style="list-style-type: none"><li>1. Human resource management and personnel psychology</li><li>2. Behaviour in organisations</li><li>3. Market and competition</li><li>4. Behavioural economics</li><li>5. Methodology</li></ol>

## Course Details

Course organisation	<p>Modules cover the following five topics: Human Resource Management and Personnel Psychology, Behaviour in Organisations, Market and Competition, Behavioural Economics and Methodology. These modules give students the opportunity for an individual focus and substantial choice. The programme includes required modules, required electives and elective modules. The required modules, which include an interdisciplinary module on Business and Psychology: Joint Seminar with Tandem Projects, are offered at the beginning of the programme, and they lay the foundation for all five thematic pillars. In addition, an interdisciplinary research seminar spanning semesters three and four, with a strong link to the Master's thesis, is offered. All mandatory courses are taught completely in English; in the required electives and elective modules, students can choose modules in German or English.</p> <p>Course types:</p> <ul style="list-style-type: none"> <li>- Lecture</li> <li>- Project</li> <li>- Seminar</li> <li>- Tutorial</li> <li>- Virtual lecture</li> </ul> <p><a href="#">» PDF Download</a></p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> <li>• International guest lecturers</li> <li>• Integrated study abroad unit(s)</li> <li>• Language training provided</li> <li>• International comparisons and thematic reference to the international context</li> <li>• Training in intercultural skills</li> <li>• Projects with partners in Germany and abroad</li> </ul>
Integrated study abroad unit(s)	Students have the option of studying abroad for a semester at one of KU's partner universities in 60 countries. They can also independently organise study stays abroad.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	71 EUR per semester
Costs of living	<p>Approximately 750 to 800 EUR per month (including accommodation)</p> <p>Please note that KU has two campuses in two different cities. The cost of living might be lower in</p>

Eichstätt and higher in Ingolstadt, depending on the accommodation (e.g. in a student residence or from a private landlord).

#### Funding opportunities within the university

Yes

#### Description of the above-mentioned funding opportunities within the university

The KU offers a scholarship (450 EUR per month) to academically qualified international students in financial need. This is funded by the Bavarian State Ministry of Science and the Arts through the "Förderung der Internationalisierung" programme. Scholarships are awarded for a period of five months. There is no automatic extension, but it is possible to reapply.

Please find more information on financial issues, scholarships, and prerequisites [on our website](#).

## Requirements / Registration

#### Academic admission requirements

##### Prerequisites

First qualifying degree in the field of business studies, business administration, economics, psychology or an equivalent degree obtained at a university in Germany or abroad

Proof of prior knowledge in

- Statistics/mathematics (10 ECTS)
- English and German language skills (details below)

Each applicant must submit a strong, one-page statement of purpose essay (written either in German or in English) explaining why he/she wants to apply to this specific programme, including how it fits with his/her long-term goals. Specific questions to guide the essay are asked during the application process.

If applicable: Proof of voluntary work or other extracurricular activities

##### Number of study places

Number of study places: 40 (including international students)

##### Documents

- Applicants must have a Bachelor's degree, which must be formally equivalent to a German Bachelor. If you are not sure whether your previous course of study qualifies for your chosen degree programme at our university, you may first check the "anabin database" ([www.anabin.de](http://www.anabin.de)).
- Full CV
- Original or certified true copy of your school leaving certificate as well as original or certified true copy of German, English or French translation of this certificate
- Applicants must have a school leaving certificate with an average grade. To convert the grade of your school into a German grade, we need to see the official grading system of your school. So please prepare to upload a copy of the official grading system of your school.
- If applicable: university entrance examination certificate from your home country
- Applicants who have completed previous periods of study in China, Vietnam or Mongolia: APS certificate
- Original or certified true copy of your university leaving certificate (Bachelor's degree or equivalent) as well as original or certified true copy of German, English or French translation of this certificate
- You must submit full transcripts of your Bachelor's studies. Your transcript should show the average grade of your university degree. To convert this grade into a German grade, we need to see the official grading system of your university. So please prepare to upload a copy of the official grading system of your university.
- Descriptions of the modules taken in statistics/mathematics (all applicants), business/economics (for applicants with a first qualifying degree in psychology or

equivalent) and psychology (for applicants with a first qualifying degree in the field of business studies, business administration, economics or equivalent)

[You can download our brochure here](#) with the most frequently asked questions regarding your studies at the KU and in Germany. The brochure includes information regarding the requirements, preparation, financial issues and more.

<b>Language requirements</b>	<ul style="list-style-type: none"><li>• Proof of English language proficiency (B2 level; e.g. by TOEFL score of 78 or better, Goethe exam B2, Bachelor's or Master's degree in English – confirmation of university required)</li><li>• Proof of German language proficiency (An A2 level must be achieved by the end of the second semester of the programme at the latest; registration is conditional until then.)</li></ul>
<b>Application deadline</b>	Application period: 1 April to 15 June for the following winter semester  Further information is available <a href="#">on the website</a> .
<b>Submit application to</b>	<a href="https://bewerbung.ku.de">https://bewerbung.ku.de</a>

## Services

<b>Possibility of finding part-time employment</b>	<p>It is possible to find a job as a student assistant ("Hiwi") by contacting professors and university departments directly. Information on current job vacancies can also be found on the website of each chair.</p> <p>There are also different offers for temporary part-time jobs outside the university, for example, in restaurants or in shopping malls. Eichstätt and Ingolstadt are the cities with the lowest unemployment rates in Germany.</p>
<b>Accommodation</b>	<p>The International Office at the KU offers a housing service. It helps international students find accommodation, and it facilitates the contact between students and the future landlord or landlady. This service is free of charge. However, a housing service deposit is charged, and this will be refunded at the end of your rental contract. <a href="#">Please find more information on housing at the KU here</a>.</p>
<b>Career advisory service</b>	<a href="https://www.ku.de/en/career-center/">https://www.ku.de/en/career-center/</a>
<b>Support for international students and doctoral candidates</b>	<ul style="list-style-type: none"><li>• Welcome event</li><li>• Buddy programme</li><li>• Tutors</li><li>• Accompanying programme</li><li>• Specialist counselling</li><li>• Cultural and linguistic preparation</li><li>• Visa matters</li></ul>

# Contact

## Catholic University of Eichstätt-Ingolstadt

WFI - Ingolstadt School of Management

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🌐 Course website: <https://www.ku.de/en/study-offer/business-psychology-master>

📘 <https://www.facebook.com/WFIIngolstadt/>

🌐 <https://www.linkedin.com/school/wfi-ingolstadt>

📷 [https://www.instagram.com/wfi\\_ingolstadt/](https://www.instagram.com/wfi_ingolstadt/)

📺 <https://www.youtube.com/c/unieichstaett>

Last update 22.05.2024 17:06:12

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research