



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## Bachelor of Arts in Fashion Design

Hochschule Fresenius - University of Applied Sciences • Berlin

### Overview

Degree	Bachelor of Arts
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Courses are held in English.
Programme duration	7 semesters
Beginning	Winter semester
Tuition fees per semester in EUR	4,500 EUR
Additional information on tuition fees	4,500 EUR tuition fee per semester for EU students 4,920 EUR tuition fee per semester for non-EU students 595 EUR one-time registration fee
Joint degree / double degree programme	No
Description/content	<p>FASHION DESIGN - TREND RESEARCH - PATTERN MAKING - PRODUCTION TECHNIQUES - TEXTILE TECHNOLOGY - NEW TEXTILE MATERIALS - TECHNICAL DRAWING - CAD GRAFIS - HISTORY OF CLOTHING - FASHION THEORY - ETHNIC DRESS / TRANSCULTURAL FASHION - ARTISTIC PRESENTATION FORMATS - FASHION MARKETING - PROJECTS</p> <p>In the English-language Fashion Design (BA) study programme, you will acquire creative, manual, and technical skills and learn to use interdisciplinary thinking to design progressive collections. In addition to a high degree of creativity, one of the most important traits for up-and-coming designers is a sensitivity to social, cultural, and economic factors. The programme focuses on international developments and how they influence the fashion industry.</p> <p>The seven-semester study programme covers practical, artistic, and theoretical aspects. Providing individual support and promoting personal skills take top priority. Establish industry contacts from an early stage: Cooperation with fashion companies and cultural institutions as well as an internship are important parts of the study programme. Specialist English skills will help you to launch your career on the international fashion scene.</p>

### Course Details

**Course organisation**

First and second semester:

Modules Introduction, Forms + Lines I-II, Materials + Realisation I-II, Design + Presentation I-II

Third and fourth semester:

Modules Production + Techniques, Concept + Design I-II, Materials + Realisation III, Visualisation + Presentation I-II, Concept + Technology I, compulsory elective modules

Fifth semester:

Internship (six months)

Sixth semester:

Modules Design + Identity, Concept + Technology II, compulsory elective modules

Seventh semester:

Bachelor's thesis

**A Diploma supplement will be issued**

Yes

**Integrated internships**

An internship of six months is to be completed during the fifth semester.

**Course-specific, integrated German language courses**

Yes

**Course-specific, integrated English language courses**

No

## Costs / Funding

**Tuition fees per semester in EUR**

4,500 EUR

**Additional information on tuition fees**

4,500 EUR tuition fee per semester for EU students

4,920 EUR tuition fee per semester for non-EU students

595 EUR one-time registration fee

**Semester contribution**

Approx. 16 EUR

**Funding opportunities within the university**

No

## Requirements / Registration

**Academic admission requirements**

- General qualification for university entrance (A-level or equivalent), or a subject-specific higher education qualification, or university of applied sciences entrance qualification
- A creative portfolio must be submitted (with at least ten drawings).
- Candidate must pass a selection process.

**Language requirements**

Evidence of English language skills of level B2 of the European Framework of Reference or equivalent knowledge must be provided.

**Submit application to**

[Apply now.](#)

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## Services

**Possibility of finding part-time employment**

In general, EU citizens are not subject to any limitations of employment in Germany and are legally treated as German citizens.

Non-EU nationals are subject to employment regulations according to the individual country and should consult their local German embassy for detailed information.

**Accommodation**

Accommodation is available on the private market. Rent for a single room in a shared flat is approx. 400-500 EUR.

**Support for international students and doctoral candidates**

- Specialist counselling



## Fashion Design

Fashion Design

» more:

<https://www.youtube.com/watch?v=gXicDj8TBf4>

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# Hochschule Fresenius - University of Applied Sciences

The AMD Akademie Mode & Design offers internationally certified training programmes in fashion, design, media, communication, and management. Promoting and supporting creative as well as business-oriented youth has remained an essential strategic focus of the AMD Akademie Mode & Design for over 29 years of its dedicated educational activities. We educate flexible and open-minded specialists with expertise and know-how as well as the capability for an interdisciplinary and holistic approach to the international creative industries.

AMD stands for innovation, interdisciplinary approach, quality in teaching and research, practical relevance, and individual career

development. The Academy has four campuses in significant German creative locations: Hamburg, Düsseldorf, Munich, and Berlin.

The Department for Higher Education at the Academy has been merged with the Fresenius University of Applied Sciences and has become the Department of Design, an educational unit for the AMD School of Fashion and AMD School of Design.



## University location

Berlin: The thriving German capital is not only the centre of political influence. It is also a hub and hot spot for culture and media, and it is one of the top international IT cities. Berlin is renowned for its exceptional variety of attractions, its flourishing cultural scene, and its energetic yet relaxed pace. With a population of around 3.5 million, it is Germany's largest city. Berliners are known for their liberal, cosmopolitan, and unconventional attitudes. There is no other city that bridges past and future quite like Berlin. A vast number of sights recount the city's history, while it is also home to all the major government agencies and buildings, including the historic Reichstag, which houses the "Bundestag", Germany's parliament. This contrast between historic monuments and contemporary architecture, between traditional and modern, is just one of the many aspects that make this city so unique. Berlin is also a magnet for artistic, creative, and unconventional individuals. In Berlin, there is also room to slow down and enjoy the finer things of life. It is the greenest European capital, with spacious parks, forests, and lakes. The rhythm of the city combines pulsating urban energy with grace. In the summer, Berliners live outdoors - in the beach bars, cafés, and open-air cinemas and theatres, where they can make the most of the sun and the longer evenings.

## Contact

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🌐 Course website: <https://www.amdnet.de/en/degree-programs/fashion-design-education-bachelor/?crmid=bBcTjNcBaBaBai>

📘 <https://www.facebook.com/AMDAkademieModeDesign>

📷 <https://www.instagram.com/my.amd/>

📺 <https://www.youtube.com/channel/UCdXeZkP6cu7q5wv0gelmd2A>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

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