



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Table of Contents

Master's degree	2
Global Business and Leadership (MA) • SRH Universities • Heidelberg	2

Master's degree



Global Business and Leadership (MA)

SRH Universities • Heidelberg



Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English (100%).
Programme duration	4 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	Mode of study: We believe that sustainable learning is only possible if there is enough space for experimentation, games and critical thinking. That is why we have completely restructured the classical course of studies. Read more about our CORE Principle .
Application deadline	There are no application deadlines , so you can apply at any time until all of the places in the programme have been filled.
Tuition fees per semester in EUR	5,500 EUR
Additional information on tuition fees	Applicants from EEA countries: 770 EUR per month + one-time registration fee of 750 EUR Applicants from non-EEA countries without a permanent residence permit: 5,500 EUR per semester + one-time registration fee of 1,000 EUR
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	With this intensive interactive programme, using our unique CORE teaching modular system, you will gain a solid foundation in all core management disciplines. The degree is designed for students with minimal or no previous management skills. The programme enables you to acquire a skill set that will maximise your career opportunities. In addition, the Master's in Global Business and

Leadership programme has a cross-cultural, hands-on teaching method, providing the perfect balance of practical and people skills, enabling strong leadership skills with an intercultural exposure and offering opportunities for a successful global future.

Course Details

Course organisation

The duration of the Master's degree programme is 24 months. The degree programme is divided into five-week blocks. There is an exam for each module in the fifth week. This ensures that competencies are acquired in a focused way. There are no semesters or trimesters (terms) as such. The programme contents are conveyed by means of case studies or project-based applications and include an integrated study abroad period.

Courses in the first academic year include the following:

- Introduction to Business Administration
- Marketing
- Accounting
- Operations Management
- Corporate Finance
- Sales Management

In the second year, students study abroad or do an internship and write their Master's theses.

The small student groups (maximum 25 students), the mentoring system, and the open-door policy as well as the renowned, experienced teaching staff guarantee special and very individual study conditions and attention.

» [PDF Download](#)

A Diploma supplement will be issued

Yes

International elements

- Integrated study abroad unit(s)
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context
- Specialist literature in other languages
- Training in intercultural skills
- International guest lecturers

Integrated study abroad unit(s)

Participants can spend the third semester at one of our partner universities around the world.

Integrated internships

Participants can do an internship in Germany or abroad during the third semester.

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fees per semester in EUR	5,500 EUR
Additional information on tuition fees	<p>Applicants from EEA countries: 770 EUR per month + one-time registration fee of 750 EUR</p> <p>Applicants from non-EEA countries without a permanent residence permit: 5,500 EUR per semester + one-time registration fee of 1,000 EUR</p>
Semester contribution	None
Costs of living	Approx. 950–1,000 EUR per month for personal expenses
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	There is a special scholarship available. The "Deutschlandstipendium" is a special scholarship programme supported by the German government and private companies. Find other scholarships that are relevant to your application here .

Requirements / Registration

Academic admission requirements	Requirements include a Bachelor's degree (min. 180 ECTS credit points).
Language requirements	<p>English language proficiency IELTS 6.5 / TOEFL 80 / Duolingo Certificate 120 / PTE Academics 58 or a comparable test</p> <p>We may also personally interview applicants in order to test their English skills. If applicants have studied completely in English in their previous studies, we may waive the required test.</p>
Application deadline	There are no application deadlines , so you can apply at any time until all of the places in the programme have been filled.
Submit application to	Online application only

Services

Possibility of finding part-time employment	There are various opportunities to become a working student alongside your studies. Each student is allowed to work 20 hours per week as a working student in any company.
Accommodation	On-campus housing is available. Please contact SRH Campus Apartments for information.
Career advisory service	We offer individual career counselling services in our Career Development Centre . Here you will find courses on how to prepare for job applications and interviews, covering techniques such as body

language and voice training, as well as continued education offerings such as our business skills certificate. In addition, you can access job listings on the university website.

Support for international students and doctoral candidates

- Welcome event
- Tutors
- Visa matters
- Buddy programme
- Accompanying programme
- Specialist counselling

General services and support for international students and doctoral candidates

International Cultural Club, workshops, free language courses, social and networking events



©Maria Camila Celeita Riaño

Maria Camila Celeita Riaño
Student in the Global Business and Leadership programme

What I like most about this Master's degree programme is being able to work with people from different careers and nationalities. The courses are challenging, interactive and always related to recent topics. The staff is always ready to help us and tries to create an experience for students in a very enjoyable environment.



SRH University Heidelberg – a tour of our campus

Tour our lovely campus in the heart of Heidelberg virtually.

» more:
<https://www.youtube.com/watch?v=xgLa-BZ-cU0>

SRH Universities



Welcome to SRH University Heidelberg

© SRH University Heidelberg

The SRH University Heidelberg is one of the oldest and largest private universities in Germany. Its modern campus is found in one of Germany's prettiest cities. The university offers more than 40 modern, applied courses of high academic quality, leading to internationally recognised academic qualifications, such as Bachelor's and Master's degrees. Around 3,600 students are currently enrolled across six faculties, which include the School of Applied Psychology; the School of Information, Media, and Design; the School of Therapeutic Sciences; the School of Social and Legal Sciences; the School of Business; and the School of Engineering and Architecture. The university's core competencies are excellent instruction, applied research, and continual scientific training. Cooperation with international universities benefits both students and staff alike.



University location

Known throughout the world for its romantic setting, Heidelberg is a dynamic city with a wide range of cultural attractions, art venues, concerts, theatres, shopping, restaurants, and a vibrant nightlife. In addition, Heidelberg is known for its lively scientific and political scene. Students are encouraged to socialise, learn, and get active in the community. As a university city, Heidelberg has a long history of welcoming international students.

Germany is located in the middle of Europe, so it is easy to get around. The cost of living in Germany is around average for the EU. Of course, the amount of money you will need greatly depends on how economically you live. It is also a safe country with a low crime rate, and the society is cosmopolitan, open-minded and welcoming.

Contact

SRH Universities
Admission Office


Simin Chen

Ludwig-Guttman-Straße 6
69123 Heidelberg


Tel. [+49 62216799799](tel:+4962216799799)

 Course website: https://www.srh-hochschule-heidelberg.de/en/master/global-business-and-leadership/?utm_source=wkz-HD5012AJ05

 <https://www.facebook.com/SRHHochschuleHD/>

 <https://twitter.com/SRHHochschuleHD>

 <https://www.linkedin.com/school/srh-hochschule-heidelberg>

 <https://www.instagram.com/hsheidelberg/>

 <https://www.youtube.com/user/srhhochschulehd>

Last update 02.05.2024 05:42:15

International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.
German Academic Exchange Service
Section K23 – Information on Studying in Germany
Kennedyallee 50
D-53175 Bonn
www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry
of Education
and Research