



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Language course/short course



## Entrepreneurship and Innovation Management in Germany (EIM)

HWR Berlin (Berlin School of Economics and Law) • Berlin

### Overview

Course location	Berlin
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1</li></ul>
Date(s)	<ul style="list-style-type: none"><li>30 June - 20 July 2024 (Registration deadline of course provider: 1 April 2024)</li></ul>
Target group	Advanced undergraduates as well as recent graduates and graduate students of all fields with an interest in entrepreneurship
Description/content	<p>Explore entrepreneurship and innovation management in Europe's start-up capital – Berlin. The programme will offer you a strong foundation in how to start and grow a business in a dynamic marketplace, using the vibrant Berlin start-up scene as an example. You will follow a hands-on and multidisciplinary approach, which will include <b>educational visits and a one-week workshop</b> with Berlin-based start-ups, plus the opportunity to work with the school's "<b>Startup Incubator Berlin</b>".</p> <p>Our "<b>German Culture &amp; Society: Intercultural Perspectives</b>" module will offer you the chance to reflect on your cross-cultural experience in greater detail.</p> <p>Before the start of the on-site programme in Berlin, we will offer a <b>virtual German language preparatory course</b> as an optional add-on. This course is the ideal preparation for your time in Berlin – you will receive fascinating insights into German culture and a crash-course in the German language, all before you have even landed in Germany.</p>

### Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Other degrees / qualifications awarded	Certificate of participation
ECTS points (max.)	7
Average number of hours per week	25

Average number of participants per group/course 22

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## Costs / Funding

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Dates and costs • 30 June - 20 July 2024 (Registration deadline of course provider: 1 April 2024), costs: EUR 995

This price includes

- Course fees
- Accompanying programme

## Requirements / Registration

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Teaching language

- English

Language level of course

- English: B2, C1

Language requirements Proof of English proficiency (TOEFL ibt 90 or equivalent) is required for students whose degree was not taught in English.

Submit application to [www.service4mobility.com/europe\\_template/BewerbungServlet?identifier=BERLIN06&kz\\_bew\\_pers=S&kz\\_bew\\_art=IN&aust\\_prog=Sum&sprache=en](http://www.service4mobility.com/europe_template/BewerbungServlet?identifier=BERLIN06&kz_bew_pers=S&kz_bew_art=IN&aust_prog=Sum&sprache=en)

For further information, please e-mail us at [summer@hwr-berlin.de](mailto:summer@hwr-berlin.de).

## Services

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Is accommodation organised? Accommodation is arranged by the organiser.

Type of accommodation Students will share an en-suite room with a same-sex fellow participant in a centrally located hotel or hostel. The accommodation options are situated in popular areas of Berlin with good public transportation connections.

Meals Breakfast at the arranged accommodation is included. The university cafeteria offers warm and inexpensive options for lunch.

Is a social and leisure programme offered? Yes

**Description of social and leisure programme**

The summer school team provides a fun and varied optional cultural and leisure time programme in Berlin and the surrounding area. This may include excursions to Potsdam (UNESCO World Heritage Site, palaces, and gardens) and the former concentration camp in Sachsenhausen, plus a brewery tour, a boat trip, visits to several museums and a beach bar, and much more.

**Free internet access**

Yes

**Support in visa matters**

Yes

**Pick-up service from train station/airport**

No

## Contact

**HWR Berlin (Berlin School of Economics and Law)**

Summer & Winter School

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10825 Berlin

✉ [summer@hwr-berlin.de](mailto:summer@hwr-berlin.de)

🌐 Course website: <https://www.hwr-berlin.de/en/study/international-study/hwr-berlin-summer-winter-school/entrepreneurship-and-innovation-management-in-germany/>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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German Academic Exchange Service

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## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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