



INTERNATIONAL PROGRAMMES

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Master's degree



General Management (MBA)

Hof University of Applied Sciences • Hof



Overview

Degree	Master of Business Administration
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English.
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	31 May (for the following winter semester) 30 November (for the following summer semester)
Tuition fees per semester in EUR	3,150
Additional information on tuition fees	Fees include organisational support before and during your studies at Hof University. We provide assistance in finding accommodation, offer orientation sessions prior to the start of your studies and organise additional activities such as intercultural trainings, field trips, and company visits. Additionally, transportation in Hof is free of charge.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	After graduating with a Bachelor's degree and gaining a few years of work experience, many graduates begin to see the need for deeper knowledge of management and economics, especially in order to achieve a leading position. Our MBA programme in General Management is focused on developing students' knowledge and skills in leadership competence, strategy development, and development of new business models as well as the implementation of these models through change and project management. Thanks to a high level of tertiary-level education, in combination with the programme's cross-sectional subjects, the General Management students are sought after by companies and organisations from a variety of different industries.

Course Details

Course organisation	<p>The Master's programme contains 12 modules, with five ECTS per module (four basic modules + six core modules + two elective modules):</p> <p>Basic modules: Applied economics and research on the German market Communication and negotiation skills Leadership and change management Strategic and financial framework</p> <p>Core modules: Corporate strategy and controlling Quality management Project management Information and process management Industrial marketing and sales strategies Procurement management and risk management</p> <p>Elective modules: Production execution and logistics Supply chain management Production process excellence International HR management Recent trends in management German language I German language II</p> <p>In the third and fourth semesters, each student conducts an internship (30 ECTS) in a company and writes a Master's thesis (30 ECTS).</p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> • Language training provided • Training in intercultural skills
Integrated internships	<p>A unique feature of this Master's programme is that students spend their second year (third and fourth semester) doing a paid practical internship in industry. Thus, students can</p> <ul style="list-style-type: none"> • immediately apply their knowledge, • gain profound professional experience and • earn money at the same time! <p>We support our students in finding an appropriate internship and provide contact addresses for this purpose. So far, our students have conducted internships, e.g., with BMW, Mercedes, Audi, Volkswagen, Siemens and Bosch. Frequently, the internship provides the stepping stone to the first job after graduation.</p>
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	3,150
Additional information on tuition fees	Fees include organisational support before and during your studies at Hof University. We provide assistance in finding accommodation, offer orientation sessions prior to the start of your studies and organise additional activities such as intercultural trainings, field trips, and company visits. Additionally, transportation in Hof is free of charge.
Semester contribution	100 EUR (administrative fee) per semester
Costs of living	Costs of living, including mandatory health insurance, are between 550 and 800 EUR per month.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	For information on scholarship opportunities for enrolled students, please refer to our website: https://www.hof-university.com/international/incoming-students-and-faculty/international-applicants-master/financial-matters.html

Requirements / Registration

Academic Admission Requirements	<ul style="list-style-type: none"> • A BSc or similar from an accredited university in humanities, social sciences, engineering or economic sciences, or a similar degree – minimum 180 ECTS or equivalent (depending on the home country) • One year of work experience • Letter of motivation
Language requirements	<p>Applicants must be proficient in English. This can be proven with one of the following:</p> <ul style="list-style-type: none"> • TOEFL minimum 90 (Test of English as a Foreign Language) • IELTS 6.5 or above (International English Language Testing Systems) • confirmation that the Bachelor's programme was taught completely in English language <p>In addition: Basic language skills in German, proven by official test score documents – minimum level A1 according to CEFR (Common European Framework of Reference for Languages)</p>
Application deadline	<p>31 May (for the following winter semester) 30 November (for the following summer semester)</p>
Submit application to	https://www3.primuss.de/cgi-bin/bew_anmeldung/index.pl?FH=fhh&Language=en

Services

Possibility of finding part-time employment	Paid internship in the third and fourth semesters
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Accommodation

The Housing Office supports international students in finding appropriate accommodation. Rent for a single room in a student residence is approx. 200-350 EUR plus additional costs for electricity. Rent for a private one-room apartment is approx. 300-400 EUR plus additional costs for water, heating, and electricity.

Career advisory service

The Career Service at Hof University offers various pre-employment activities for international students, such as career talks, seminars on how to apply for a job in Germany and intercultural trainings.

Specific specialist or non-specialist support for international students and doctoral candidates

- Welcome event
- Accompanying programme
- Pick-up service

Hof University of Applied Sciences



Hof University campus

Founded in 1994, our university offers a very attractive study environment with its modern architecture and its state-of-the-art classrooms, laboratories, and dormitories. You will receive a first-class, hands-on education here.

We offer modern Bachelor's and Master's programmes in the Departments of Business, Computer Science, and Engineering. Our programmes meet the demands of industry. Additionally, the Institute for Continuing Education offers both full-time and part-time further education opportunities.

We are known for our friendly study atmosphere. Communication between students and professors is frequent and uncomplicated. With a very comfortable student-lecturer ratio, students are given intensive personal support during their studies and benefit from numerous services provided by the Welcome Center, International Office, Career Service and Housing Office.

As a university of applied sciences, we pay special attention to the practical orientation of all courses and assignments. Our professors have profound experience both in industry and in academia.

University Location

Hof is a medium-sized town located in the heart of the enlarged Europe, right in the middle of Berlin, Munich, and Prague. Hof has a population of about 50,000 and is an appealing university town with plenty of leisure activities. To relax and unwind, there are numerous bars, cinemas, an orchestra, a theatre, a landscaped park called Theresienstein, and a beautiful lake – the Untreusee. Hof is also known for the International Hof Film Festival, which is one of the most important German film festivals.

The city of Hof is surrounded by beautiful nature. It is located between the low mountain regions of the Fichtelgebirge and the Franconian Forest on the banks of the River Saale. You will find excellent possibilities for all outdoor sporting activities such as cycling, hiking, climbing, and skiing.

Contact

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 Course website: <http://www.hof-university.com/continuing-education/masters-program-full-time/general-management-mba.html>

 <https://www.facebook.com/HochschuleHof/>

 <https://www.linkedin.com/school/hochschule-hof/>

 https://www.instagram.com/hochschule_hof

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International Programmes in Germany - Database

www.daad.de/international-programmes

www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

(responsible: Esther Kirk)

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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing

www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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