Table of Contents

Bachelor's degree ........................................................................................................................................................................ 2

International Business Administration & Entrepreneurship • Leuphana University of Lüneburg
• Lüneburg.................................................................................................................................................................................. 2
Bachelor's degree

International Business Administration & Entrepreneurship
Leuphana University of Lüneburg • Lüneburg

Overview

<table>
<thead>
<tr>
<th>Degree</th>
<th>Bachelor of Science in International Business Administration &amp; Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course location</td>
<td>Lüneburg</td>
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<tr>
<td>Teaching language</td>
<td>English</td>
</tr>
<tr>
<td>Languages</td>
<td>The courses in the International Business Administration &amp; Entrepreneurship major are held exclusively in English. The Leuphana Semester and the Complementary Studies can also be studied completely in English. However, the range of English minor subjects is limited.</td>
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<tr>
<td><a href="http://www.leuphana.de/college-course-offerings">www.leuphana.de/college-course-offerings</a></td>
<td></td>
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<tr>
<td>Programme duration</td>
<td>6 semesters</td>
</tr>
<tr>
<td>Beginning</td>
<td>Winter semester</td>
</tr>
<tr>
<td>More information on beginning of studies</td>
<td>First-semester students at Leuphana College begin their studies with the Opening Week: <a href="http://www.leuphana.de/college-first-semester">www.leuphana.de/college-first-semester</a></td>
</tr>
<tr>
<td>Application deadline</td>
<td>EU and non-EU applicants:</td>
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<tr>
<td></td>
<td>15 July for the following winter semester (1 October until 31 March)</td>
</tr>
<tr>
<td>Tuition fees per semester in EUR</td>
<td>None</td>
</tr>
<tr>
<td>Joint degree / double degree programme</td>
<td>No</td>
</tr>
<tr>
<td>Description/content</td>
<td>ENTREPRENEURIAL ACTIVITIES IN A RESPONSIBLE MANNER</td>
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<tr>
<td></td>
<td>The Bachelor’s programme International Business Administration and Entrepreneurship is based on a broad, basic, academic education.</td>
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<td></td>
<td>In this programme, you will receive training in the functional areas of business, allowing you to develop important managerial and entrepreneurial skills. These skills are necessary for success in a rapidly changing business environment. Special emphasis is placed on management and entrepreneurial orientation from an international perspective.</td>
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<td></td>
<td>The knowledge of entrepreneurship in theory and practice, business processes, and management functions is complemented by further broader specific areas like accounting, finance, marketing, law, psychology, organisational behaviour, IT, and qualitative and quantitative research methods.</td>
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<tr>
<td></td>
<td>Furthermore, through a historical view of management as well as a study of corporate and business</td>
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</tbody>
</table>
ethics issues, you will develop a historically embedded and society oriented perspective. This should sensitise you not only to take responsibility in your field of business but also for society and the environment as well.

Course Details

Course organisation

STUDYING AT LEUPHANA COLLEGE
The Bachelor’s degree programme at Leuphana College consists of four basic elements: the International Business Administration and Entrepreneurship major (90 ECTS credits), the minor (30 ECTS credits), the Leuphana Semester (30 ECTS credits), and the Complementary Studies (30 ECTS credits).

The Bachelor’s degree programme in International Business Administration and Entrepreneurship begins with the Leuphana Semester, during which you learn the methodological and disciplinary foundations of your academic specialisation in international business administration. From the second semester, your Bachelor’s programme is divided into International Business Administration and the Entrepreneurship major, a minor of your choice (e.g., Economics, Popular Music Studies, Philosophy, or Sustainability Science), and Complementary Studies. In the Complementary Studies, you can try out new ways of working and thinking from other disciplines, allowing you to expand your interdisciplinary skills.

A Diploma supplement will be issued
Yes

International elements
- Specialist literature in other languages
- International comparisons and thematic reference to the international context

Course-specific, integrated German language courses
No

Course-specific, integrated English language courses
No

Costs / Funding

Tuition fees per semester in EUR
None

Semester contribution
There are no tuition fees, but there is a semester contribution of approx. 365 EUR per semester (subject to change). The contribution includes a semester ticket, which covers public transport in Lüneburg and the surrounding area (e.g., Hamburg, Bremen, Lübeck). It also covers almost all regional trains in Lower Saxony, plus rent-a-bike and free entrance to many cultural events in Lüneburg.

Costs of living
Approx. 900 EUR per month to cover personal expenses: Accommodation: 350-450 EUR || Food: 180-250 EUR || Health insurance: 80 EUR (not applicable for EU students) || Leisure activities, books, clothing: 120-200 EUR

Funding opportunities within the university
No
Requirements / Registration

Academic Admission Requirements
Admission requirements include the following:

- university entrance qualification
- sufficient knowledge of the English language

Language requirements
Applicants whose first language is not English must prove sufficient knowledge of the English language.

Applicants can prove their language abilities in one of the following various ways:

- by passing the TOEFL (computer-based test) with a minimum score of 97 points
- by passing the TOEIC (four skills test) with a minimum score of 850 points (listening and reading) and 340 points (speaking & writing)
- by passing the IELTS (academic test version) with a minimum score of 6.5 points
- by passing the Cambridge Certificate of Advanced English (CAE) exam with a grade B
- by passing the Cambridge First Certificate in English (FCE) exam with a grade A
- a certificate from an English-speaking school that entitles the holder to study in the respective country

Application deadline
EU and non-EU applicants:

- 15 July for the following winter semester (1 October until 31 March)

Submit application to
Leuphana Universität Lüneburg
c/o uni-assist e.V.
11507 Berlin
Germany

Further information

- Applicants with international university entrance certificate
- Applicants with German university entrance certificate, e.g. Feststellungsprüfung am Studienkolleg

Services

Possibility of finding part-time employment
International students with a residence permit are allowed to undertake a limited amount of paid employment (max. 120 days per year, alternatively 240 days part-time - up to four hours a day).

Accommodation
Websites and relevant addresses for finding accommodation in Lüneburg are listed on the International Office website: www.leuphana.de/international-office

Specific specialist or non-specialist support for international students and doctoral candidates
- Welcome event
- Buddy programme
- Tutors
- Specialist counselling
- Cultural and linguistic preparation
Leuphana University of Lüneburg

Leuphana University of Lüneburg is one of Germany’s landmark universities for higher education reform and innovation. With about 9,900 students and 160 full professors, the university has developed a highly respected academic profile. Today, Leuphana University is regarded as a model institution for inter- and transdisciplinary research, academic organisation, innovation in teaching, and academic transfer.

Leuphana University consists of three organisational units focussing on the needs of different academic constituencies: the college, which offers specialised and interdisciplinary Bachelor’s programmes, the Graduate School with its consecutive Master’s and doctoral programmes, and the professional school, focussing on continuing education and knowledge transfer.

Leuphana University’s mission derives from the very idea of academic education as enabling an individual to live in a self-determined manner and also to take part in shaping society. Leuphana follows the mission of being a humanistic, sustainable, and proactive university.

University Location

Lüneburg is a 1,000-year-old city of 73,000 inhabitants, located near Hamburg. Established as a salt mining community, it enjoyed great prosperity in its early years, supplying the whole Scandinavian and Baltic Sea regions with salt. Renowned for its opportunities and affluence, Lüneburg was the place to be for Germany’s most wealthy inhabitants, which is still evident in the well-preserved inner city.

Today, Lüneburg is essentially a university town. The lavish 14th and 15th century churches, St John’s, St Michael’s, and St Nicolai’s, the beautiful baroque main square, and the tranquil medieval monastery attract visitors from all over the world.

The pedestrian city centre invites visitors to linger; a great number of well-assorted specialist shops in historic buildings featuring steep gables provide extensive shopping opportunities, and many cafés and pubs open their doors to visitors every day. In particular, the bars situated at Stint and in Schröderstraße offer a varied nightlife. Lüneburg also is a very vivid cultural spot; numerous musicians, artists, and
actors are active in the clubs, studios, and theatres of the town.

For more information about the Lüneburg area, please visit: http://www.lueneburg.info

Contact

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College

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21335 Lüneburg

ibae@leuphana.de

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https://www.instagram.com/leuphana/

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GATE-Germany
Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer
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