



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree

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GlobalMBA (MA)

Technische Hochschule Köln (University of Applied Sciences) • Köln



Overview

Degree	Master of Arts in International Management and Intercultural Communication
In cooperation with	<ol style="list-style-type: none">1. University of Warsaw, Poland (UW)2. Kyungpook National University in Daegu, South Korea (KNU)*3. University of North Florida in Jacksonville, USA (UNF) <p>*FYI: Due to the withdrawal of KNU, there will be changes in the programme (not in the curriculum) from the 2023/24 academic year onwards. The changes are currently being processed and can be read in detail beginning in August 2023 on the following website: www.th-koeln.de/globalmba/program.</p>
Teaching language	<ul style="list-style-type: none">• English
Languages	All courses as well as exams (including the Master's thesis) are held in English.
Full-time / part-time	<ul style="list-style-type: none">• full-time
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	<p>All applicants with a German university degree: 1 June Non-German applicants with a university degree from a non-German university: 15 May</p> <p>For detailed application information, please check:</p> <ul style="list-style-type: none">• www.th-koeln.de/globalmba/application• Information on the GlobalMBA Application Process <p>Please note: Students from Poland should contact the University of Warsaw, and students from North and South America should contact the University of North Florida for application information.</p>
Tuition fees per semester in EUR	Varied

Additional information on tuition fees	Please refer to section 9 in the study guide available under the following link: GlobalMBA Study Guide
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	<p>Deriving from the objectives of the programme, the contents can be grouped into four subject areas:</p> <ul style="list-style-type: none"> • International management subjects, focusing on the global economy, marketing, financial management, organisational theory, IT, etc. • Theory and practice of intercultural communication • Team research on global business issues (Master's thesis) • The fourth subject area is integrated into all course modules, projects, and activities: digitalisation, business analytics, and technology strategy. <p>For further details, please see THK's GlobalMBA website, http://www.th-koeln.de/globalmba/program, and the official GlobalMBA website hosted at UNF, http://www.unf.edu/coggin/globalmba/.</p>

Course Details

Course organisation

Students of all four* partner universities start their studies at TH Köln – University of Applied Sciences every year in late September / early October. They proceed to the UW (University of Warsaw), subsequently to KNU* (Kyungpook National University) and finish at UNF (University of North Florida). With the fixed itinerary comes a sequence of courses which is subject to slight variations but is always binding for the students.

There are six courses at TH Köln:

- Intercultural Communication (+ Intercultural Training)
- Business Environment: Germany
- Applied Intercultural Communication: Germany
- Global Economics (+Thesis Seminar)
- International Managerial Accounting
- Making Decisions with Data (Statistics)

There are seven courses at UW:

- Business Environment: Poland
- Applied Intercultural Communication: Poland
- Advanced Financial Management
- International Management and Strategy
- Management Information Systems (MIS)
- Organisational Theory
- Human Resources Management

There are three courses at KNU*:

- Business Environment: South Korea
- Applied Intercultural Communication: South Korea
- International Finance

The final five courses at UNF are:

- Business Environment: USA

- Applied Intercultural Communication: USA
- Advanced Business Policy
- Modelling and Management of Operations
- International Marketing

The overarching module is the Master's thesis and the thesis defence at UNF. The University of Warsaw and TH Köln award the degree of Master of Arts jointly.

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A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> • International guest lecturers • Integrated study abroad unit(s) • Training in intercultural skills • International comparisons and thematic reference to the international context • Content-related regional focus
Integrated study abroad unit(s)	The programme is divided into four study periods at the partner universities in a fixed sequence. Therefore, the students from all partner universities start their studies at TH Köln in October. Then they proceed to the University of Warsaw (Poland) and subsequently to Kyungpook National University (South Korea). The final courses are taken at the University of North Florida (USA).
Integrated internships	None
Special promotion / funding of the programme	<ul style="list-style-type: none"> • ERASMUS+
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	Varied
Additional information on tuition fees	Please refer to section 9 in the study guide available under the following link: GlobalMBA Study Guide
Semester contribution	At TH Köln: approx. 290 EUR per semester Included in the semester fee is the semester ticket for public transport for the federal state of North Rhine-Westphalia.

Please also refer to section 9 in the study guide available under the link mentioned above.

Costs of living	The cost of living for your stay largely depends on your personal needs. When planning your stay, you should calculate monthly costs of approx. 800–1,000 EUR in Cologne.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	International students are eligible to apply for the "Deutschlandstipendium". The scholarship holders receive approx. 300 EUR per month for the duration of one year.

Requirements / Registration

Academic admission requirements	<p>Graduates with a Bachelor's degree, Master's degree or a German university diploma can apply for the programme. There is no restriction as to the subject of the first degree, but applicants have to provide evidence that they have acquired the necessary foundations in business studies and economics. They should also be well-informed about world politics. Application requirements:</p> <ul style="list-style-type: none">• Average grade of at least 2,5 (= satisfactory) in your first Bachelor's degree programme• Excellent command of English is required (see below).• Applicants must provide their results from the American Graduate Management Admission Test (GMAT), minimum score: 500 or Graduate Record Examinations test (GRE), minimum score: 150 verbal + 150 quantitative. Only scores up to five years old will be accepted. The result of one of these tests should be submitted with the application. If not possible, the final deadline for late submissions is 20 June. In this case, applicants have to submit their full application documents together with a test registration proof by 15 May and e-mail a scan of the test result (final or preliminary) by 20 June to us. Please note that an interview invitation can only be given if we have received the respective result. <p>Once your application has been reviewed and if you meet the formal admission requirements (or if the result of your academic document review by uni-assist is positive), you will be invited to take the aptitude test in form of an interview. (You are not required to register for the aptitude test separately.) The interviews will be held in early July. Invitations will be sent out in good time.</p> <p>For details see: Information on the GlobalMBA Application Process</p>
Language requirements	English language competence should be least at level B2 (European Framework of Reference). Unless you are a native speaker of English, or if the language of your previous programme or work experience was English or took place in an English speaking country, an excellent command of English has to be documented, i.e. proven by an internationally recognised English language qualification (e.g. TOEFL, IELTS). Only scores up to two years old will be accepted.
Application deadline	<p>All applicants with a German university degree: 1 June Non-German applicants with a university degree from a non-German university: 15 May</p> <p>For detailed application information, please check:</p> <ul style="list-style-type: none">• www.th-koeln.de/globalmba/application• Information on the GlobalMBA Application Process <p>Please note: Students from Poland should contact the University of Warsaw, and students from North and South America should contact the University of North Florida for application information.</p>

Submit application to

If you are a prospective international student, the way to apply is determined by your citizenship, your desired degree programme, and your previous academic qualifications.

Further information on how to apply:

- www.th-koeln.de/internationalapplicants
- www.th-koeln.de/globalmba/application

Services

Possibility of finding part-time employment

Taking on a part-time job while studying has lots of benefits. Students can earn some extra money and gain valuable professional experience, and they might even take a first step up on the career ladder. Gaining a first insight into the German corporate world is especially beneficial for international students.

Many students partially fund their studies at TH Köln by taking on a part-time job in or outside the university.

Accommodation

Being Germany's fourth largest city, Cologne is a highly attractive place to live. The increasing influx of people can make the search for adequate accommodation quite difficult. Dozens of apartment hunters often compete for one single apartment. This is why we strongly recommend that you start looking for a place to live as soon as possible.

Cologne's most convenient and economical housing option is often a student dormitory. A public student services association called "Kölner Studierendenwerk" (KSTW) operates 88 student dorms offering roughly 4,800 rooms. The seemingly large number of dorm rooms is misleading; as the dormitories are open to the roughly 90,000 students enrolled at all Cologne universities, they are in extremely high demand. Please be aware that TH Köln does not allocate the rooms in these dorms. Please apply directly to the KSTW: <https://www.kstw.de/wohnen>. You do not yet need a letter of admission in order to apply.

The fierce competition on the private housing market has resulted in above-market rents – particularly in proximity of the city centre. We therefore encourage you to be flexible. Try to look for apartments outside the centre or share an apartment – and the cost of rent – with other students.

www.th-koeln.de/accommodation

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Accompanying programme
- Cultural and linguistic preparation
- Visa matters

Our Partners



GlobalMBA Alumni Short Video

Testimonial video of GlobalMBA alumni

» more:
<https://youtu.be/IL3rm1coxe8>

– Technische Hochschule Köln (University of Applied Sciences)



Main building, Südstadt campus, TH Köln

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Technische Hochschule Köln – abbreviated as TH Köln – University of Applied Sciences – sees itself as a university of technology, arts, and sciences. With its disciplinary and cultural diversity and openness, TH Köln's activities are aimed at cultural and technological breakthroughs of high societal relevance. Thus, TH Köln contributes substantially to resolving social challenges. As a community of faculty and students, we see ourselves as a learning organisation forging new paths. For instance, TH Köln is one of the pioneers in the field of development and formation of concepts for higher education didactics.

Our subject range includes the fields of applied natural sciences, architecture and construction, information and communication, computer science, engineering, culture and society, and social sciences as well as business studies. More than 100 degree programmes are offered as full-time programmes or, in some cases, as career-integrated or part-time programmes. As a place where research-based learning and academic education take place, the university nurtures prospective scholars through cooperative dissertations. Annually, about 6,500 students take up their studies at TH Köln. Overall, 27,000 students from about 120 different countries along with 440 professors and 2,000 staff members apply their potential.

Research mainly focuses on future-related issues, including climate change, energy supply, health, and food safety as well as demographic

changes. While developing solution strategies for the most important questions of our time, researchers offer their professional expertise in interdisciplinary interaction. At the same time, they collaborate closely with local, national, and international cooperation partners, including 350 international institutions of higher education. The university offers its researchers an attractive sphere of activity. The quality seal "HR Excellence in Research" awarded by the European Commission certifies that TH Köln meets international standards in the field of human resources development.

TH Köln's campuses are located in Cologne, Gummersbach, and Leverkusen.

Technology
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University location

Its metropolitan vibe, diverse student scene and a cityscape abounding with cultural and historical treasures make Cologne one of Europe's prime university cities. Cologne's origins date back to the Roman Empire more than 2,000 years ago. Today, Cologne is Germany's fourth largest city with a population of just over one million and has evolved as an economic and cultural metropolis at the heart of Europe. The city's characteristic landmark and source of pride for every inhabitant is without a doubt the magnificent Cologne Cathedral, locally known as the "Kölner Dom". Towering over the quaint Old Town of Cologne at 156 metres, this masterpiece of Gothic architecture is the world's third-highest cathedral and attracts around six million visitors a year, making it Germany's most popular tourist attraction. Visitors from all over the world are bound to feel at home immediately, as Cologne is a true melting pot of cultures. Close to one-fifth of its inhabitants have an international background. Cologne's economy is characterised by its amalgamation of different industries and trades. Home to the country's most influential television and radio stations, Cologne is unquestionably Germany's media capital and host to some of the continent's biggest trade fairs. Quite a few of the world's most renowned enterprises call the metropolitan region their home, in particular, corporations operating in the automobile industry, biotechnology and life sciences, chemicals and pharmaceuticals as well as commerce and banking.

Please note that TH Köln also has two remote campuses outside Cologne, which are located in the towns of Gummersbach and Leverkusen.

Gummersbach is a town with 50,000 inhabitants located 55 km east of Cologne, surrounded by a hilly landscape which is a recreational area for residents from Cologne and other cities nearby. The campus can be reached in a few minutes from Gummersbach train station. A train ride to Cologne, which is the largest city in the region, takes one hour and ten minutes and will be covered by the semester ticket, which is included in the semester fee. Students will be able to find affordable accommodation in Gummersbach and focus on their studies in the great environment of a modern campus.

The Leverkusen campus is located 15 km north of Cologne in the Neue Bahnstadt Opladen and was opened in 2022. It is close to the CHEMPARK in Leverkusen, which is one of the largest chemical parks in Europe. Global players from the chemical and pharmaceutical industry, such as Bayer and LANXESS, are located there. With 160,000 inhabitants, Leverkusen is a smaller industrial city that has plenty of opportunities for relaxation, thanks to its location in the foothills of the Bergisches Land region. In Leverkusen, you can find urban buzz and village-like tranquillity in close proximity. The campus can also be reached with TH Köln's semester ticket.

Contact

Technische Hochschule Köln (University of Applied Sciences)

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 <https://www.facebook.com/technischehochschulekoeln>

 https://twitter.com/th_koeln

 <https://de.linkedin.com/school/cologne-university-of-applied-sciences/>

 https://www.instagram.com/th_koeln/

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Disclaimer

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