



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree

Technology
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TH Köln

International Business (MA)

Technische Hochschule Köln (University of Applied Sciences) • Köln



Overview

Degree	Master of Arts in International Business
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English (100%). Participants have the opportunity to join a free German course (or other language courses) offered by the Language Learning Center of TH Köln.
Mode of study	Less than 50% online
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Please check the "How to Apply" section of the individual TH Köln programme websites for current application deadlines. http://www.th-koeln.de/programs
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes

Description/content

The Master's programme in International Business offers opportunities for you to broaden the knowledge acquired during your previous undergraduate studies in International Business, as well as any professional experience you may have gained thereafter. The programme is designed to provide an application-oriented approach to teaching and learning, encompassing five module categories: core curriculum, quantitative methods, laboratories, personal skills development programme, and the final exam period, which includes the Master's thesis and colloquium. Case studies, business simulation games, e-learning modules, interactive training sessions, and regular feedback will assist you in the practical application and integration of your individual skills. You will acquire extensive, up-to-date knowledge of all relevant aspects of international business, with a particular focus on key aspects relating to sustainability. Sustainability, in its various dimensions, is at the very core of the Master's programme in International Business, serving as a strategic foundation for learning about responsible management assessment, problem-solving, and

Course Details

Course organisation	<p>The first year (first and second semesters) comprises studies at TH Köln in Cologne, Germany. In the second year (third semester), students spend a mandatory semester abroad. In the fourth semester, students write their Master's theses, which may be prepared in cooperation with an international company or organisation. The programme concludes with a colloquium upon successful completion of the thesis. Students are encouraged to complete an internship at companies or organisations during the summer and winter breaks.</p> <p>Alongside their studies, students have many opportunities to demonstrate their social responsibility and commitment as well as to improve their knowledge. Active communities on campus include the departmental student representatives of business administration studies (Fachschaft Wirtschaft, http://www.fachschaft-wirtschaft.info), the student union (AStA, http://www.asta.th-koeln.de), and many other student initiatives, such as the Faculty Alumni Association, Marketing zwischen Theorie und Praxis e.V. (MTP), and Enactus.</p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none">• International guest lecturers• Integrated study abroad unit(s)• Language training provided• Training in intercultural skills• International comparisons and thematic reference to the international context• Content-related regional focus
Integrated study abroad unit(s)	<p>Students are required to study abroad (during the third semester). Students may spend their semester abroad at any other accredited university outside of Germany, provided that the institution satisfies the IBMA curriculum and that costs are borne by the students. A limited number of exchange and cooperation arrangements with a tuition fee waiver at the foreign university are in place. Among others, exchange agreements exist with universities in Argentina, Australia, Austria, Belgium, Bolivia, China, France, India, Indonesia, Italy, Poland, the Republic of South Korea, Sweden, Tanzania, Turkey, and the United States of America (about 60 spots available at graduate level). Programmes abroad will differ from TH Köln and IBMA in terms of teaching methods, structure, and style as they are set in another country's educational system.</p>
Integrated internships	<p>Students may write their Master's theses in cooperation with an international company or organisation.</p>
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Online learning

Pace of course	Mixed (e.g. fixed exam dates and duration, study content can be studied at any time)
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Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none"> • Online sessions

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<p>Approx. 300 EUR per semester</p> <p>Included in the semester fee is the semester ticket for public transport for the federal state of North Rhine-Westphalia.</p>
Costs of living	The cost of living for your stay largely depends on your personal needs. When planning your stay, you should calculate monthly costs of approx. 800–1,000 EUR.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	International students are eligible to apply for the "Deutschlandstipendium". The scholarship holders receive approx. 300 EUR per month for the duration of one year.

Requirements / Registration

Academic admission requirements	For detailed information on applicant eligibility and the admission process, see the "How to Apply" section of our website: https://www.th-koeln.de/en/academics/international-business-master--how-to-apply_5815.php
Language requirements	<p>Proof of an excellent command of the English language [B2 level, as established in the Common European Framework of Reference for Languages (CEFR)]</p> <p>Applicants must submit proof of language skills in a foreign language other than English and their mother tongue (or two languages other than English, if English is their mother tongue).</p>
Application deadline	<p>Please check the "How to Apply" section of the individual TH Köln programme websites for current application deadlines.</p> <p>http://www.th-koeln.de/programs</p>
Submit application to	<p>If you are a prospective international student, the way to apply is determined by your citizenship, your desired degree programme, and your previous academic qualifications.</p> <p>Further information on how to apply: https://www.th-koeln.de/internationalapplicants </p>

Services

Possibility of finding part-time employment

Taking on a part-time job while studying has lots of benefits. Students can earn some extra money and gain valuable professional experience, and they might even take a first step up on the career ladder. Gaining a first insight into the German corporate world is especially beneficial for international students. Many students partially fund their studies at TH Köln by taking on a part-time job in or outside the university.

Accommodation

Being Germany's fourth largest city, Cologne is a highly attractive place to live. The increasing influx of people can make the search for adequate accommodation quite difficult. Dozens of apartment hunters often compete for one single apartment. This is why we strongly recommend that you start looking for a place to live as soon as possible.

Cologne's most convenient and economical housing option is often a student dormitory. A public student services association called "Kölner Studierendenwerk" (KSTW) operates 88 student dorms offering roughly 4,800 rooms. The seemingly large number of dorm rooms is misleading; as the dormitories are open to the roughly 90,000 students enrolled at all Cologne universities, they are in extremely high demand. Please be aware that TH Köln does not allocate the rooms in these dorms. Please apply directly to the KSTW: <https://www.kstw.de/wohnen>. You do not yet need a letter of admission in order to apply.

The fierce competition on the private housing market has resulted in above-market rents – particularly in proximity of the city centre. We therefore encourage you to be flexible. Try to look for apartments outside the centre or share an apartment – and the cost of rent – with other students.

www.th-koeln.de/accommodation

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Accompanying programme
- Cultural and linguistic preparation
- Visa matters

– Technische Hochschule Köln (University of Applied Sciences)



Main building TH Köln, Cologne

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Technische Hochschule Köln – abbreviated as TH Köln – University of Applied Sciences – sees itself as a university of technology, arts, and sciences. With its disciplinary and cultural diversity and openness, TH Köln's activities are aimed at cultural and technological breakthroughs of high societal relevance. Thus, TH Köln contributes substantially to resolving social challenges. As a community of faculty and students, we see ourselves as a learning organisation forging new paths. For instance, TH Köln is one of the pioneers in the field of development and formation of concepts for higher education didactics.

Our subject range includes the fields of applied natural sciences, architecture and construction, information and communication, computer science, engineering, culture and society, and social sciences as well as business studies. More than 100 degree programmes are offered as full-time programmes or, in some cases, as career-integrated or part-time programmes. As a place where research-based learning and academic education take place, the university nurtures prospective scholars through cooperative dissertations. Annually, about 6,500 students take up their studies at TH Köln. Overall, 27,000 students from about 120 different countries along with 440 professors and 2,000 staff members apply their potential.

Research mainly focuses on future-related issues, including climate change, energy supply, health, and food safety as well as demographic changes. While developing solution strategies for the most important questions of our time, researchers offer their professional expertise in interdisciplinary interaction. At the same time, they collaborate closely with local, national, and international cooperation partners, including 350 international institutions of higher education. The university offers its researchers an attractive sphere of activity. The quality seal "HR Excellence in Research" awarded by the European Commission certifies that TH Köln meets international standards in the field of human resources development.

TH Köln's campuses are located in Cologne, Gummersbach, and Leverkusen.

Technology
Arts Sciences
TH Köln

University location

Its metropolitan vibe, diverse student scene and a cityscape abounding with cultural and historical treasures make Cologne one of Europe's prime university cities. Cologne's origins date back to the Roman Empire more than 2,000 years ago. Today, Cologne is Germany's fourth largest city with a population of just over one million and has evolved as an economic and cultural metropolis at the heart of Europe. The city's characteristic landmark and source of pride for every inhabitant is without a doubt the magnificent Cologne Cathedral, locally known as the "Kölner Dom". Towering over the quaint Old Town of Cologne at 156 metres, this masterpiece of Gothic architecture is the world's third-highest cathedral and attracts around six million visitors a year, making it Germany's most popular tourist attraction. Visitors from all over the world are bound to feel at home immediately, as Cologne is a true melting pot of cultures. Close to one-fifth of its inhabitants have an international background. Cologne's economy is characterised by its amalgamation of different industries and trades. Home to the country's most influential television and radio stations, Cologne is unquestionably Germany's media capital and host to some of the continent's biggest trade fairs. Quite a few of the world's most renowned enterprises call the metropolitan region their home, in particular, corporations operating in the automobile industry, biotechnology and life sciences, chemicals and pharmaceuticals as well as commerce and banking.

Please note that TH Köln also has two remote campuses outside Cologne, which are located in the towns of Gummersbach and Leverkusen.

Gummersbach is a town with 50,000 inhabitants located 55 km east of Cologne, surrounded by a hilly landscape which is a recreational area for residents from Cologne and other cities nearby. The campus can be reached in a few minutes from Gummersbach train station. A train ride to Cologne, which is the largest city in the region, takes one hour and ten minutes and will be covered by the semester ticket, which is included in the semester fee. Students will be able to find affordable accommodation in Gummersbach and focus on their studies in the great environment of a modern campus.

The Leverkusen campus is located 15 km north of Cologne in the Neue Bahnstadt Opladen and was opened in 2022. It is close to the CHEMPARK in Leverkusen, which is one of the largest chemical parks in Europe. Global players from the chemical and pharmaceutical industry, such as Bayer and LANXESS, are located there. With 160,000 inhabitants, Leverkusen is a smaller industrial city that has plenty of opportunities for relaxation, thanks to its location in the foothills of the Bergisches Land region. In Leverkusen, you can find urban buzz and village-like tranquillity in close proximity. The campus can also be reached with TH Köln's semester ticket.

Contact

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🌐 Course website: https://www.th-koeln.de/en/academics/international-business-master_5818.php

📘 <https://www.facebook.com/technischehochschulekoeln>

🐦 https://twitter.com/th_koeln

🌐 <https://de.linkedin.com/school/cologne-university-of-applied-sciences/>

📷 https://www.instagram.com/th_koeln/

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www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

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