



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



International Business Administration

European University Viadrina • Frankfurt (Oder)



Overview

Degree	Bachelor of Science in International Business Administration
Teaching language	<ul style="list-style-type: none">• German• English
Languages	Courses are held in English and German (approx. 70% in English and 30% in German, depending on the specialisation). Courses during the first three semesters are held entirely in English. In semesters four to six, students can choose from courses taught in English or German. In case of our double degree options you will have courses given in French or Spanish too. International students will have an integrated German language training provided by our language centre.
Full-time / part-time	<ul style="list-style-type: none">• full-time
Mode of study	Less than 50% online
Programme duration	6 semesters
Beginning	Winter semester
Application deadline	Application deadline: 15 July for the following winter semester
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>In preparation for a dramatically and rapidly changing international business environment, students in the Bachelor's programme International Business Administration (IBA) acquire academic methods that empower them to recognise, formulate and eventually deal with economical challenges. Students obtain essential skills and expertise enabling them to master contemporary business challenges. In addition, the modernisation of both disciplines – business administration and economics – is guaranteed through continuous exposure to current research issues.</p> <p>The European University Viadrina has an international profile, which is emphasised through close international cooperation, a huge percentage of international students, and lecturers from reputable international universities.</p>

Besides imparting the ability to think scientifically and act responsibly, fundamental knowledge about different language areas and cultural areas will be taught and internalised.

The course of study covers modules from the fundamentals of economics and business administration and modules of key qualifications. With regard to contents, the course of study is divided into the basic education in economic and business sciences, the specialisation, interdisciplinary qualifications, and the Bachelor's thesis. The standard period of study is six semesters.

During the first three semesters, for the purpose of orientation, students should complete the basic modules of economic and business sciences. Moreover, they should provide evidence of having completed the foreign language module. The second phase of study (fourth to sixth semesters) serves the purpose of specialisation. During the specialisation process, the students broaden and increase their level of expertise.

Because of the excellent language education, the global diversity of students and staff as well as the extensive international partner university network, IBA is one of the most international study programmes available. The study programme has been accredited by the AQUIN for its high standard of education, received top results in Germany's largest and most important comparative university ranking (CHE) (<https://study.europa-uni.de/en/studieren/deine-uni/CHE-Ranking/index.html>) and received the Seal of Excellence from the DAAD and the Erasmus programme.

Course Details

Course organisation

Basic studies

The basic studies modules are for orientation and provide the basis for the further study. The modules in this section are usually completed within the first three semesters.

- Business Informatics
- Business Taxation
- Finance & Investments
- Financial Accounting
- International Management
- Macroeconomics
- Management Accounting
- Marketing
- Mathematics
- Microeconomics
- Production & Logistics
- Statistics

Advanced studies

The second phase of your studies (fourth to sixth semester) is dedicated to creating a profile. Within the context of focus area education, students deepen their knowledge in up to three of the offered majors dependent on the study programme. Available are:

- Accounting
- Banking and Finance
- Economics
- Information & Operations Management
- Management, Marketing & Entrepreneurship
- Quantitative Methods
- Taxation

Students who are enrolled in the international business programme will study abroad for one semester during the second part of their studies. With a network of over 200 partner universities the world over, Viadrina actively supports you during the planning and organisational phases for your semester abroad.

<https://www.europa-uni.de/de/internationales/Students/Outgoings/Exchange-studies/Partneruniversitaeten/WiWi.pdf>

The opportunity to acquire a double degree is possible with a select group of partner universities. We currently maintain double degree programmes with:

- [Universidad Católica de Cordoba \(ARG\)](#)
- [ICN École de Management, Nancy \(FR\)](#)
- [École Supérieure de Commerce de Montpellier \(FR\)](#)
- [Toulouse Business School \(FR\)](#)
- [Manchester Metropolitan University \(UK\)](#)

Each student is obliged to write a Bachelor's thesis at the end of the study programme, which proves his or her ability to adopt economic methods, understand academic literature, and write a paper according to scientific standards.

» [PDF Download](#)

A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none">• International guest lecturers• Integrated study abroad unit(s)• Language training provided• Training in intercultural skills• Study trips• Projects with partners in Germany and abroad
Integrated study abroad unit(s)	<p>Students who are enrolled either in the international business administration programme will study abroad for one semester during the second part of their studies. With a network of over 200 partner universities the world over, Viadrina actively supports you during the planning and organisational phases for your semester abroad. The high degree of international student mobility at Viadrina confirms the success of the international orientation of the university. The opportunity to acquire a sought-after double degree is possible with a select group of partner universities.</p> <p>https://www.europa-uni.de/de/internationales/Students/Outgoings/Exchange-studies/Partneruniversitaeten/WiWi.pdf</p> <p>Our double degree programme options for the IBA Bachelor include the following:</p> <ul style="list-style-type: none">• Universidad Católica de Cordoba (ARG)• ICN École de Management, Nancy (FR)• École Supérieure de Commerce de Montpellier (FR)• Toulouse Business School (FR)• Manchester Metropolitan University (UK) <p>For more information, please take a look at: https://www.europa-uni.de/en/internationales/Students/Outgoings/index.html</p> <p>According to the The International Student Barometer (ISB) Ranking 2018 European University Viadrina is ranked first in Germany and sixth in Europe. The International Student Barometer conducted by i-graduate is the world's largest study of international mobile students.</p>
Integrated internships	<p>The Career Center supports you in finding and organising both study-related mandatory internships and voluntary internships. The Career Center offers tips and information during the search and application process, and advises you on planning and legal issues.</p> <p>https://www.europa-uni.de/en/struktur/zse/career-center/studierende/praktikum/index.html</p>
Special promotion / funding of the programme	<ul style="list-style-type: none">• DAAD• ERASMUS+

Name of DAAD funding programme	ISAP (for exchange programmes to Cordoba/Argentina and Cali/Colombia)
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

Online learning

Pace of course	Mixed (e.g. fixed exam dates and duration, study content can be studied at any time)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none"> • Access to databases with study material • Chats (with lecturers and other students) • Flipped Classroom • Message Boards • Online tutorials

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<p>Each semester, each student has to pay a semester contribution. It is composed of a social service contribution and a student contribution and is collected for the following purposes:</p> <ul style="list-style-type: none"> • social service contribution • student body fee • registration fee • semester ticket (required) • student ID / chip card (paid only once) <p>The semester contribution is currently approx. 350 EUR.</p>
Costs of living	<p>Depending on which type of accommodation one chooses, monthly rent is usually 200–250 EUR per month. In addition, monthly food and living expenses generally come to about 200 EUR. In total, one needs about 600 EUR each month to live comfortably.</p> <p>Shopping in Frankfurt (Oder):</p> <ul style="list-style-type: none"> • Juice 1.50 EUR • Bread 1–3 EUR • Butter 1–2 EUR • 1 kg apples 2–3 EUR • 1 kg oranges 2 EUR <p>Nightlife in Frankfurt (Oder):</p>

- Cinema: 4.50–7 EUR
- Cocktails: 3.50–6 EUR
- Beer: 2–3 EUR

Thanks to the "Semesterticket", travelling within Berlin and Brandenburg with public transport is free.

Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	<p>The European University Viadrina has developed special financial support programmes for international students. Recipients receive approx. 150 EUR and do not need to pay part of the administration fees.</p> <p>https://www.europa-uni.de/en/internationales/Students/Incomings/Costs-and-Financing/stip/index.html</p> <p>http://www.europa-uni.de/en/studium/finanzierung/</p>

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none"> • General qualification for university entrance from a German school or an accepted comparable qualification from a foreign school • completed application form with certified copies of the following: <ul style="list-style-type: none"> ◦ German higher education entrance qualification or equivalent transcript from a foreign school ◦ passport (only pages with personal data, certification not necessary) ◦ e-mail address (important!) ◦ original copy of TOEFL report (or equivalent test, see language requirements), sent in directly by the testing institution to the address of the admission office ◦ passport-style photo ◦ curriculum vitae (not required for German applicants) <p>Please note: Your certificates and official documents in languages other than German or English have to be translated into German (by a certified translator). The translations, as well as all copies you hand in have to be officially certified. Please send in the certified copy of the original documents together with its certified translation.</p> <p>https://www.europa-uni.de/en/internationales/Students/Incomings/Applying/Bachelor/index.html</p>
Language requirements	<p>Applicants have to show proof of their English knowledge (level B2 CEFR). The required results are:</p> <ul style="list-style-type: none"> • TOEFL (Internet-based): minimum 80 points • IELTS: minimum 6.5 (academic only) • Cambridge Advanced: minimum A, or • Cambridge Proficiency: minimum C
Technical equipment and programmes	Moodle viacampus
Application deadline	Application deadline: 15 July for the following winter semester
Submit application to	International applicants apply via uni-assist .

Services

Possibility of finding part-time employment

At present, it is quite possible to find an acceptable and well-paid job in Berlin, which can be reached within one hour. Thanks to the semester ticket, the trip to Berlin and public transport within Berlin is free of charge for students at the European University Viadrina. Most of the big players in the consulting business such as KPMG, PwC, Ernst & Young, BCG, and McKinsey as well as DAX companies such as Daimler, BMW, and Siemens are represented in Berlin. Recently, the German capital was also recognised as one of the world's most important cities for start-up and Internet businesses such as eBay, Groupon, PayPal, and Zalando.

Accommodation

The European University Viadrina offers very good and affordable student accommodation. Prices for a single bedroom in a three-room apartment start at approx. 160 EUR. Prices for a single apartment on campus start at approx. 215 EUR. All prices include a broadband Internet connection, electricity and warm water. Student residences are furnished. Each tenant has access to a common kitchen, which is well equipped. Lockable refrigerators, washing machines and dryers are provided by the student service as well.

For information about the student residences in Frankfurt (Oder), please follow this link:

http://www.studentenwerk-frankfurt.de/2011/lang_en/StandortFrankfurt/Downloads.StandortFrankfurt/ff_wohnanlagen_flyer_e

Career advisory service

The Career Center at the European University Viadrina helps students to get acquainted with all the requirements for their future professional life.

Our team supports the students by:

- Giving advice on jobs, internships or/and applications
- Acknowledging the compulsory internships
- Keeping in touch with employers
- Publishing job offers as well as internship opportunities
- Organising workshops which provide our students with important skills for their studies and their future careers
- Supporting internships abroad with Erasmus+ or PROMOS funding

<https://www.europa-uni.de/en/struktur/zse/career-center/index.html>

Support for international students and doctoral candidates

- Welcome event
- Tutors
- Accompanying programme
- Cultural and linguistic preparation
- Pick-up service
- Buddy programme
- Visa matters

Our Partners



International Business Administration at Viadrina

Image trailer for the IBA programme

» more:
<https://www.youtube.com/watch?v=4Bs1LfQCnVU>

European University Viadrina



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The European University Viadrina lies on the River Oder, near to neighbouring Poland. This location has been instrumental in developing a close German-Polish connection; Viadrina is transforming itself into a German-Polish, European university. Since its re-establishment in the year 1991, the European University Viadrina has adhered to a policy of bringing young people together

from every corner of the world. This has proven to be successful: Viadrina has grown to become a lively, highly regarded member of the community of German and European universities.

Please follow this link for some impressions of the university's surroundings and further information: http://www.europa-uni.de/en/ueber_uns/multimedia/.

The European University Viadrina emphasises its international character in its cooperation with approx. 240 universities worldwide. The Business Faculty is in close contact with more than 140 cooperating business schools and universities around the world. According to the latest ranking by the German Centre for Higher Education (CHE), the European University Viadrina ranks among the top universities in the areas of study conditions, student support and support for international study units. The European University Viadrina is one of very few universities which can achieve this without having to charge study fees.

See the full ranking at: <https://study.europa-uni.de/en/studieren/deine-uni/CHE-Ranking/index.html>.

In order to support Viadrina students abroad, the Department of International Affairs at the European University Viadrina works together with the DAAD (the German Academic Exchange Service) and the Erasmus programme, thereby providing the best possible international experience for its students. Information on the Viadrina partner universities can be found at:

<https://www.europa-uni.de/en/internationales/Students/Outgoings/Exchange-studies/Partneruniversitaeten/index.html>.



University location

Frankfurt (Oder) lies in the heart of Europe on the River Oder and directly on the border with Poland, about one hour away from the German capital, Berlin. Frankfurt (Oder) has approx. 62,000 residents. The famous poet Heinrich von Kleist was born in Frankfurt (Oder) in 1777 and was a student at the town's university. The town is very proud of its famous son and has dedicated numerous buildings and parks to him (e.g. Kleist Museum, Kleist Forum and Kleistpark).

Take a walk along the River Oder and enjoy the view across the river to Poland. Just behind the university facilities lies Ziegenwerder island, with its lovely pathways. Leave the island and walk towards the city bridge that connects the two countries. This is an important border crossing. If you wish, you can cross the bridge and visit the Polish town of Slubice. Next to the border is the Collegium Polonicum, a joint study and research centre attached to the Adam Mickiewicz University of Poznan/Poland and to the European University Viadrina.

The surrounding area of Frankfurt (Oder) is also worth a visit. Most popular with locals and students is nearby Lake Helenesee. Other interesting destinations include the Lebus region and the Oder River's marsh to the north, the well-known spa Bad Saarow, Lake Scharmützel to the west, and the former Neuzelle monastery to the south.

Here you will find some pictures of Frankfurt (Oder) and the university buildings: http://www.europa-uni.de/en/ueber_uns/multimedia/fotogalerie/

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🌐 Course website: <https://study.europa-uni.de/en/wiwi/bachelor/programme/iba/index.html>

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📘 <https://www.facebook.com/europa.uni/>

🌐 <https://de.linkedin.com/school/europa-universitaet-viadrina-frankfurt-oder/>

📷 <https://www.instagram.com/explore/locations/3668770/europa-universitat-viadrina/?hl=de>

📺 <https://www.youtube.com/channel/UC6upYE5uoBnP9a6N8Gf38lQ>

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International Programmes in Germany - Database

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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