



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## MBA Financial Management

Coburg University of Applied Sciences and Arts • Coburg



## Overview

Degree	Master of Business Administration
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	English German language instruction is integrated in the curriculum.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	Winter semester: <ul style="list-style-type: none"><li>15 August</li></ul> Summer semester: <ul style="list-style-type: none"><li>31 January</li></ul>
Tuition fees per semester in EUR	3,450 EUR
Additional information on tuition fees	Tuition fees for the four-semester programme currently amount to 13,800 EUR in total.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	Our two-year MBA is a full-time course of study that leads to a general management degree with an emphasis on finance.

The MBA is the only English-taught international full-time MBA programme in Germany with a dedicated focus on financial management.

The programme offers an optional Dual Degree from [USC Australia](#) – without prolonging your studies!

#### Programme history

- Programme established: winter semester 2001/2002
- MBA graduates since launch: 466
- Current enrolment: 50 students
- Average intake: 25 to 30 students
- International diversity: 79 countries since launch

For German students, our MBA programme offers a unique opportunity to benefit from a modern curriculum and simultaneously, from a friendly, cross-cultural and international learning environment.

#### Our target group

We target young professionals with proven intellectual vitality and leadership potential.

#### This makes our MBA unique!

- A specialised MBA with a highly international student group
- Integration into German job market via a 20-week internship
- Excellent learning environment (1:8 instructor-to-student ratio)
- Syllabus inclusion of A2 German language Goethe certificate
- [Bloomberg](#) Lab and Certification
- Low tuition fees and extraordinary services and support

Applications are welcomed from graduates from all academic disciplines with two years of relevant work experience.

If you are interested in general management and finance, have an entrepreneurial spirit, are globally-minded and ambitious, our MBA programme Financial Management could be just right for you. Our internationally accredited MBA programme is designed to promote the knowledge and skills of graduate students seeking leadership responsibilities in the area of financial management and to enhance their social, technical and IT-management competencies.

The aim of the programme is to enable our financial management graduates to ultimately hold a CFO position.

#### Specialities of the MBA programme

The traditional orientation week for our freshers is rounded off with a team-building event and a factory-tour of a regional "hidden champion". Further highlights are field trips to famous German companies and the multi-day academic excursion to a European financial centre that bridges theory with practice. These events form an integral part of the curriculum. The activities invariably promote our students' networking skills and integration into the German job market, and they ultimately connect our graduates with future employers.

For more information, please consult our [website](#) or take a look at our [flyer](#) and the [brochure](#) of the MBA programme.

## Course Details

### Course organisation

The MBA Financial Management programme is divided into **four semester** and consists of **five pillars**:

- Base modules in general management and core modules in financial management
- A selection of elective modules on current topics

- German Intensive Courses I and II
- Application & transfer modules: Business Simulation and Internship & Placement Seminar
- The Master's thesis

The programme has **six base modules** that cover mainstream topics of **general management**:

- Human Resource Management and Leadership
- Financial and Management Accounting
- International Tax and Legal Systems
- Intercultural Management and Ethics
- Business Strategy and International Marketing
- Information and Communication Systems

**Five core modules** form the specialisation in **financial management**:

- International Economics
- Corporate Finance
- Financial Markets and Institutions
- Treasury Management
- Risk Management

**Electives** allow students to specialise in areas of particular interest and thereby to develop expertise with career ambitions in mind. In order to allow a special focus, students **select four modules** out of a choice of currently 16 electives.

- Applied Risk Management
- Business Psychology and Negotiation
- Current Topics in International Finance
- Digital Transformation & Innovative Finance
- Econometrics
- European History and Culture
- Finance and Quantitative Modelling
- Financial Derivatives
- Financial Planning and Analysis (FP&A)
- Islamic Finance & Banking
- Issues in Political Science
- Mergers and Acquisitions (M&As)
- Operations Management
- Risk and Insurance Management
- SAP-FI
- Selected topics in Corporate Finance

Core and base modules are credited with five ECTS. Electives are credited with three ECTS.

In the first two semesters, foreign students take **German language classes**, so they are able to communicate confidently after one year. German natives are able to enrol in **French, Spanish or other language classes**.

In the third semester, students complete a **five month internship** at an index-listed company in Europe/Germany (member of Euro Stoxx, DAX30, M-DAX, S-DAX or TecDAX).

The **application and transfer courses** are as follows:

- Management of Projects and Business Simulation
- Project Placement & Coaching

These courses ensure a smooth transition between theory and practice, and they are enhanced by the internship, field trips, and academic excursions.

Having successfully participated in the requisite modules, you will be able to focus on your **Master's thesis** in the fourth semester. Many students choose to conduct research on an innovative theme in one of their courses, while others prefer a topic relating to their tasks at their internship company. The time allocated for the Master's thesis is four months.

<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"> <li>• International guest lecturers</li> <li>• Language training provided</li> <li>• Training in intercultural skills</li> <li>• Study trips</li> <li>• International comparisons and thematic reference to the international context</li> </ul>
<b>Integrated internships</b>	<p>An internship at a German company (no work permit required) is an integral part of the study programme and is scheduled for the third semester. During the internship, students have the opportunity to apply the theoretical knowledge and skills obtained in the programme as well as to become familiar with German business customs. The internship lasts 20 weeks. German students who have never studied or worked abroad are encouraged to do the internship abroad.</p> <p>The programme has developed a large internship database, and substantial contact data will be provided upon request.</p>
<b>Course-specific, integrated German language courses</b>	Yes
<b>Course-specific, integrated English language courses</b>	No

## Costs / Funding

<b>Tuition fees per semester in EUR</b>	3,450 EUR
<b>Additional information on tuition fees</b>	Tuition fees for the four-semester programme currently amount to 13,800 EUR in total.
<b>Semester contribution</b>	Enrolment fee: approx. 130 EUR per semester
<b>Costs of living</b>	We recommend budgeting at least 800 EUR per month for general living expenses. This includes the costs for accommodation, travel and food, clothing, learning material, health insurance, mobile phone, and expenses for recreational activities.
<b>Funding opportunities within the university</b>	Yes
<b>Description of the above-mentioned funding opportunities within the university</b>	Limited opportunities exist for talented students with excellent grades. More detailed information can be found here: <a href="https://www.coburg-university.de/academic-studies/support-for-international-students/before-you-arrive/scholarships.html">https://www.coburg-university.de/academic-studies/support-for-international-students/before-you-arrive/scholarships.html</a> .

## Requirements / Registration

<b>Academic admission</b>	Applicants to the Coburg MBA must have these requirements:
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## requirements

- **A three-year Bachelor's degree** (or equivalent) is required, preferably in the field of Business Administration, Commerce or Economics (min. grade of 2.5 on the German scale or a 2.5 grade point average on a four-point scale). A Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) test is recommended for graduates from other academic disciplines, such as engineering, medicine, natural sciences, or the humanities.
- **At least two years of work experience:** The MBA programme is designed for students who have full-time work experience before matriculation. Work experience includes opportunities in which students have been able to develop their professional and leadership skills. Applicants with a non-business degree must have at least one year practical experience (out of a minimum of two years) in the field of commerce.
- **Proficiency in English:** Applicants must demonstrate their command of English (details see below).

### Application Process

#### Required Documents

The required documents include:

- a passport or ID photograph
- a scanned copy of all relevant diplomas, certificates and transcripts of records
- the TOEFL, IELTS or PTE test results
- a scanned copy of your passport

#### Acceptance and Confirmation

Applications are reviewed on an ongoing basis throughout the academic year. Candidates will generally be given notification on the status of their application within two weeks. Once accepted, students have one month to confirm their places.

Kindly complete the [online application](#), upload all required documents and send it to us online.

We have a three-step admissions process:

1. After uploading the **required documents** for evaluation to [www.uni-assist.de](http://www.uni-assist.de), the first step is to submit an [online application](#), which includes assembling a variety of materials that will help us assess your qualifications.
2. Thereupon you are invited to participate in an **initial selection interview**. The selection interview typically takes 15 minutes and is designed to evaluate your suitability, motivation and qualification. The interview may be conducted by telephone or Zoom.
3. Finally, after the completion of steps one and two, the programme director may invite you to a **final interview**, also conducted by telephone or Zoom.

The costs for the VPD will be reimbursed after successful enrolment.

**Note:** After arrival in Germany, applicants must present their original certificates and documents (no copies) to confirm their enrolment in the MBA programme.

## Language requirements

Applicants must demonstrate their command of English by submitting the results of one of the following tests: TOEFL, IELTS or PTE. This only applies if you attended a non-English undergraduate programme.

The following are the required minimum scores:

- Test of English as a Foreign Language (TOEFL):
  - PB 550
  - iBT 80
- International English Language Testing System (IELTS):
  - 6,5 or UNICert® II
- Pearson PTE Academic
  - PTE Academic Score 53

To obtain information about these tests, see: [www.toefl.org](http://www.toefl.org), or [www.ielts.org](http://www.ielts.org) or [www.pearsonpte.com](http://www.pearsonpte.com).

<b>Application deadline</b>	Winter semester: <ul style="list-style-type: none"> <li>• 15 August</li> </ul> Summer semester: <ul style="list-style-type: none"> <li>• 31 January</li> </ul>
<b>Submit application to</b>	Fill in the <a href="#">online application form</a> , upload all required documents and send your application to us online.

## Services

<b>Possibility of finding part-time employment</b>	<p>There are job opportunities in the city of Coburg. However, please be aware that this is a full-time programme and that the schedule is structured accordingly.</p> <p>The integrated internship in the third semester is usually financially compensated.</p> <p>Students who exhibit competitive academic performance may serve as tutors/teaching assistants in our programme.</p>
<b>Accommodation</b>	<p>We provide on-campus housing facilities for our incoming students from abroad. Five modern student residences with around 500 apartments with kitchens and bathrooms are available on the main campus. The rent is around 200-350 EUR per month. The room rate includes free Internet access.</p> <p>You can find more information about the student residences in Coburg on the website of "<a href="#">Studentenwerk Oberfranken</a>".</p> <p>For information on private housing, see: <a href="http://www.studenten-wg.de">http://www.studenten-wg.de</a>.</p>
<b>Career advisory service</b>	<p>Coburg University offers an English-speaking career counselling service that supports all international students with individual coaching sessions, CV advice and general lectures on graduate student career matters. As all students in the programme have to do a mandatory internship, our close relations to local and national employers are a big advantage for our international students.</p>
<b>Support for international students and doctoral candidates</b>	<ul style="list-style-type: none"> <li>• Welcome event</li> <li>• Buddy programme</li> <li>• Tutors</li> <li>• Specialist counselling</li> <li>• Cultural and linguistic preparation</li> <li>• Visa matters</li> <li>• Pick-up service</li> </ul>
<b>Supervisor-student ratio</b>	1:8





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### Min Chen Successful alumna

The integrated internship opened the door for me to start a finance career at a well-known German automotive company.



### Image Film MBA-FM 2024

Would you like to get an insight into our study programme? This video gives a general overview of the Financial Management study programme. Get a first impression of the courses, professors and student life.

» more:  
[https://youtu.be/c\\_lwtUqJj6Q](https://youtu.be/c_lwtUqJj6Q)

## – Coburg University of Applied Sciences and Arts



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- Foundation: 1814
- State university financed by the Bavarian State Ministry of Education, Science and the Arts

#### The special character of our university

- practice-oriented teaching and research as well as a strong practical bias
- lab and field work, simulation games, project-centred education, and field trips
- the faculty's wide range of practical experience
- medium-sized university, safe and familiar environment
- extraordinary service and support



- the small size of classes, which enables students to receive individual attention

By 2021, the Free State of Bavaria had invested a total of 65 million EUR in the expansion of the main campus.



## University location

The 41,000 residents of Coburg are proud of their city and their university. They take part in the cultural and social life of the city. Given Coburg's architectural and scenic beauty, the fact that it has the second highest density of industry in Europe is surprising. There is a large number of medium-sized engineering companies and automotive suppliers as well as a lively creative scene. Additionally, Germany's largest car insurer has its headquarters in Coburg. The future has already begun in Coburg. The professors and the students of Coburg University of Applied Sciences and Arts are a part of this accomplishment.

The city of Coburg is an ideal location for students who wish to combine quality of life with a high learning quality. Charming café-lined squares characterise the town centre. There are four castles in Coburg within a small radius. Visible from afar, the fortress proudly stands high above Coburg. Because of its dominant position, its size, and its historical significance, Veste Coburg is often referred to as "The crown of Franconia." The medieval complex in a unique park landscape is one of the most beautiful and best preserved castles in Germany. Ehrenburg Castle in Coburg's town centre is considered to have been an important place for German nobility. The dukes resided there for almost four centuries. In Callenberg Castle, you can see how the dukes of the 19th century lived. The British Queen Victoria, who was married to Coburg's Prince Albert, once said of Rosenau Castle, "If I were not who I am, I would have my real home here." The cultural diversity of Coburg is a hallmark of the city. Students are offered a wide variety of recreational, sporting, and cultural activities during their studies in Coburg. With its location in central Germany, major cities are easily reachable by train, bus, or car.

## Contact

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🌐 Course website: <https://www.hs-coburg.de/studium/master/wirtschaft/financial-management.html>

📘 <http://www.facebook.com/fmcoburg>

🐦 [https://twitter.com/mba\\_fm\\_hscoburg](https://twitter.com/mba_fm_hscoburg)

🌐 <http://www.linkedin.com/company/fmcoburg>

📷 <https://www.instagram.com/fmcoburg/>

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# International Programmes in Germany - Database

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