Table of Contents

Master's degree .......................................................................................................................... 2

International Business and Management (MA) • Osnabrück University of Applied Sciences • Osnabrück............................................................................................................................... 2
Master's degree

International Business and Management (MA)
Osnabrück University of Applied Sciences • Osnabrück

Overview

<table>
<thead>
<tr>
<th>Degree</th>
<th>Master of Arts in International Business and Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course location</td>
<td>Osnabrück</td>
</tr>
<tr>
<td>Teaching language</td>
<td>♦ English</td>
</tr>
<tr>
<td>Languages</td>
<td>All courses of the core curriculum are held in English. Additionally, students choose two electives. Two electives are offered and taught in English, and other electives offered by the faculty are taught in German. The Master's thesis can be written either in English or German.</td>
</tr>
<tr>
<td>Programme duration</td>
<td>4 semesters</td>
</tr>
<tr>
<td>Beginning</td>
<td>Winter semester</td>
</tr>
<tr>
<td>More information on beginning of studies</td>
<td>Lectures start in late September. Students participate in a mandatory team building session before the lectures start. (This is part of the curriculum.)</td>
</tr>
<tr>
<td>Application deadline</td>
<td>Non-EU applicants: 15 April for the following winter semester EU applicants: 15 July for the following winter semester</td>
</tr>
<tr>
<td>Tuition fees per semester in EUR</td>
<td>None</td>
</tr>
<tr>
<td>Combined Master's degree / PhD programme</td>
<td>No</td>
</tr>
<tr>
<td>Joint degree / double degree programme</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Description/content
The consecutive, English-taught Master’s programme "International Business and Management" builds up on the business knowledge students previously gained in related Bachelor’s programmes and provides in-depth and up-to-date knowledge of business studies and key qualifications in the area of international management. After their graduation, students have gained the requirements needed for employees in specialised and leading positions in international companies or organisations. Graduates are able to take over complex leadership tasks.

This is possible through the programme’s intense relation to practical experience and focus on key challenges of international management at an advanced level. Combined with a high degree of internationality in the composition of the study group and the teaching content, students are well prepared to meet the challenges of a continuously changing international environment.

During the first, second and third semester, students take six courses representing 30 ECTS credits...
per semester. Out of these six courses, three courses belong to the Key Competences (International Business Management), one course belongs to the General Competences (Social skills, communication, and research methods), and two courses belong to the two individually chosen electives. Two electives are offered in English, and six electives are offered in German. Each course in either category is worth 5 ECTS credits.

Courses are usually given as lectures, and a schedule for each semester is fixed by the university. Both teamwork in small international study groups and individual study is applied throughout the studies. During the fourth semester, students write their Master’s theses. The thesis represents 30 ECTS credits.

Teaching methods include lectures, case studies, management simulations, team work, project work, presentations and assignments. Interaction between students and lecturers is fostered in small groups, which provide the opportunity for discussions about the issues at stake.

Studying "International Business and Management" at Osnabrück University of Applied Sciences also includes:

- small class size, close contact between students and teaching staff
- international study groups
- intensive training of social and intercultural skills
- balance between theory and practical contents
- highly qualified lecturers with profound management experience
- face-to-face lectures, seminars, project work, e-learning
- intensive and individual counselling and coaching before and during studies
- buddy system
- European Credit Transfer System (ECTS)

### Course Details

#### Course organisation

This Master’s programme consolidates students’ management knowledge, fosters their social skills and meets high scientific standards.

Major Study Area: International Business Management (Key Competences (nine courses out of 18)):

**Semester one:**

1. **Global Economic Framework:** Global Economic Order, Global Economic Institutions (global governance), Reasons and Influence of Global Economic Integration


3. **International Marketing:** Process of Marketing Planning, Marketing Research, Product and Profile Performance

**Semester two:**

4. **International Economics and Business:** Essential Aspects of Trade Theories and Policies, International Business Strategies of Companies

5. **IT and Information Management:** Management of Information Systems, Methods and Instruments of Information Management, IT and IM Controlling

6. **Strategic Management:** Central Management Instruments in the Process of Strategic Management, Strategic Management in the Context of Complexity and Change

**Semester three:**

7. **International Corporate Finance:** The International Financial Environment, Exchange Rate Behaviour and Risk Management, Long-term Asset and Liability Management


9. **Value Chain Management:** Definition of and Approaches to Value Chain Management
Further Study Areas (General Competences [three courses]):
 Semester one: **Leadership and Team Building**
 Semester two: **Managing for Sustainable Success - Business Ethics and Corporate Management**
 Semester three: **Empirical Research Methods**

Moreover, students choose between three specialisations:

- Specialisation I: Markets and Processes
- Specialisation II: Human Resources and Change
- Specialisation III: International Management

Two electives are chosen within a specialisation, which qualify the students for specific challenges in an area of expertise. Eight different electives with three courses per elective are offered and one course taught each semester. Five of the electives offer a choice between two or more courses in the third semester.

For more information on the study outline and for the module handbook, see: [structure of the programme](#)

### Types of assessment
Students take one or two examinations per course, e.g. an assignment (presentation, written paper or other) plus a one-hour written exam or a two-hour written exam only. Written exams are usually written during the exam period at the end of the semester. Each course corresponds to 5 ECTS. The Master’s thesis corresponds to 30 ECTS. Forms of assessments include the following:

- Written examinations (one hour or two hours)
- Assignments, such as papers, presentations, project reports, case studies, practical exercises
- The Master’s thesis is to be defended (oral defence).

### A Diploma supplement will be issued
Yes

### International elements
- International guest lecturers
- Integrated study abroad unit(s)
- Specialist literature in other languages
- Language training provided
- Training in intercultural skills
- Study trips
- Courses are led with foreign partners
- International comparisons and thematic reference to the international context
- Projects with partners in Germany and abroad
- Content-related regional focus

### Description of other international elements
- Strong focus on international contents in modules such as: Global Economic Framework, International Marketing, International Business Law, International Corporate Finance, International Economics and Business and Human Resource Management in International Companies
- Highly international composition of the study group with 10-12 students from abroad (non-EU and EU countries) and 13-15 German students, fostering intercultural skills on a daily basis
- Core curriculum and two electives entirely taught in the English language
- Regular visits of international guest lecturers from various partner universities
- Double degrees possible with various partner universities abroad
- Optional semester abroad
- Optional international summer schools
Students of the Master’s programme "International Business and Management" have the possibility to extend their international exposure, intensify their language skills and gain further intercultural competences through optional study periods abroad during their Master’s studies:

**Study semester abroad**

During the third semester, students can choose to study abroad at selected partner universities worldwide. The study time will usually not be extended due to a recognition of credits earned abroad.

**Double degree**

Double degree programmes with several partner universities abroad offer the possibility for Master’s students to acquire two degrees within a relatively short study period. Students start their Master's studies in Osnabrück and continue at the partner university, graduating with a Master's degree from Hochschule Osnabrück and a second Master's degree from the partner university abroad.

**Summer schools**

Attractive international summer schools during lecture-free periods offer the possibility for shorter stays abroad and study within an international environment.

**Costs / Funding**

| Course-specific, integrated German language courses | Yes |
| Course-specific, integrated English language courses | Yes |

| Tuition fees per semester in EUR | None |
| Semester contribution | The enrolment fee amounts to approx. 320 EUR per semester. This includes various services such as a semester ticket for public transport in Osnabrück and the greater Osnabrück area. |
| Costs of living | Monthly expenses of approx. 500-600 EUR should be expected, depending on personal needs and habits. This includes rent, health insurance, living, books, and miscellaneous expenses. |
| Funding opportunities within the university | No |

**Requirements / Registration**

**Academic Admission Requirements**

- Bachelor’s degree (or equivalent) in business management, economics, or related programmes (at least 80% of the subjects of your Bachelor’s programme need to be related to business and/or economics)
- English language proficiency at level C1 of the Common European Framework of Reference for Languages (CEFR)
- German language proficiency at level A1 of the Common European Framework of Reference for Languages (CEFR)
### Language requirements

Applicants must provide proof of their English skills (level C1 of the Common European Framework of Reference for Languages (CEFR)) and German skills (at least level A1 (CEFR)). Test results submitted may not be older than three years at the beginning of the Master’s studies.

**English:**
- TOEFL - Test of English as a Foreign Language (Internet-based), minimum score: 95
- IELTS - International English Language Testing System, minimum grade: 7.0
- TOEIC - Test of English for International Communication, minimum score: 945
- CPE - Cambridge Proficiency, grade: C
- CAE - Cambridge Advanced, grade: B/C
- BEC 3 - Business English Certificate, grade: A/B

In individual cases, other documents may be accepted as a proof of an applicants' English proficiency. See: [https://www.hs-osnabrueck.de/de/studium/studienangebot/master/international-business-and-management-ma/how-to-apply/#c82358](https://www.hs-osnabrueck.de/de/studium/studienangebot/master/international-business-and-management-ma/how-to-apply/#c82358)

**German:**
German language skills (min. A1 level) are required. Proof needs to be submitted with the application in the form of an official test certificate.

### Application deadline

- Non-EU applicants: 15 April for the following winter semester
- EU applicants: 15 July for the following winter semester

[Application guide and document checklist](https://www.hs-osnabrueck.de/en/housing-service/)

### Submit application to

Submit application to Online application directly through the online application portal of Hochschule Osnabrück: [Online application portal Hochschule Osnabrück](https://www.hs-osnabrueck.de/de/studium/studienangebot/master/international-business-and-management-ma/how-to-apply/#c82358)

### Services

#### Possibility of finding part-time employment

A limited number of student assistantships are available at the University of Applied Sciences. Moreover, students may find jobs in different areas outside the university if their residence permits allow for it.

#### Accommodation

The costs for accommodation in a single room vary from 200 to 350 EUR per month. Rooms in student residences are offered by Student Services Osnabrück ([http://www.studentenwerk.uni-osnabrueck.de](http://www.studentenwerk.uni-osnabrueck.de)). The Housing Service of the university ([https://www.hs-osnabrueck.de/en/housing-service/](https://www.hs-osnabrueck.de/en/housing-service/)) supports international students in their search for accommodation.

#### Career advisory service

At our Learning Centre, students can find help with fostering their study skills and realising their personal goals. Support in academic writing is offered through workshops or in individual appointments. Career counselling is also available.

#### Specific specialist or non-specialist support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Other
- Tutors
Hochschule Osnabrück is a University of Applied Sciences with a well-developed network of international cooperation and a focus on practice-oriented teaching and applied sciences. Being the largest and the most research-intensive University of Applied Sciences in Lower Saxony, the faculties, departments and institutes of Osnabrück University of Applied Sciences offer modern and innovative study programmes. Study programmes are geared towards specific professions, which means that teaching and research are tailored to the requirements of the working world: short periods of study, well-organised study programmes with integrated internships and small study groups with individual support from teaching staff characterise studies at the university. The excellent job prospects and opportunities for promotion for graduates from Osnabrück University of Applied Sciences show that course content is well matched to both educational and industry requirements.

Find out more about why students choose Osnabrück University of Applied Sciences and the Master’s programme International Business and Management: [Why study International Business and Management in Osnabrück?](#)

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### Support programmes for international students

All students of the programme are individually supported and guided before and during their Master’s studies by the coordinator of the programme. The International Faculty Office and the Center for International Students offer international students further support with registration formalities at the local authorities, the financing of their studies, and more. Other services and offers that the university and faculty provide include the following: orientation days for new international students, intensive summer and winter language courses (German language) before the first semester (recommended) or during the semester break, counselling on academic writing and self-management in the Learning Center, a buddy programme (support before and during arrival in Osnabrück), JOIN OS (Joint Cultural Programme for International Students in Osnabrück), workshops and study trips, and German and other language courses during the semester.

### Supervisor-student ratio

1:25

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### Osnabrück University of Applied Sciences

Osnabrück and the surrounding region is home to approx. 250,000 inhabitants. It is located in the north-west of Germany, not far from the
Dutch border. It is a two-hour drive to the beautiful coastal area of the North Sea with its dikes, beaches and picturesque little harbours. Amsterdam to the west and the bustling town of Hamburg to the north-east can be reached within the same amount of time. But Osnabrück itself has a lot to offer. Its city centre testifies to its 1,200-year-old history. The city of the Peace of Westphalia of 1648, ending the Thirty Years’ War, hosts various museums, libraries, parks, theatres, cinemas and sports facilities as well as a historic city centre with shops, art galleries, restaurants, bars and cafés. Approx. 20,000 students enjoy living in Osnabrück. As a city with a technology oriented future, many innovative and well known international companies in the high-tech, engineering, food and logistics sectors are located here.

Many international students appreciate the city of Osnabrück and its greater region also for the reasons found on the following link: What international Master students say about Osnabrück and the region

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