The DAAD regularly conducts internal and external monitoring of its programmes, ensuring their quality, effectiveness and sustainability. The goal is to continually improve its funding programmes.

The DAAD prides itself of the fact that its funding programmes have a positive impact on individuals, institutions, academic systems and society which correspond to the goals of the DAAD, its sponsors, universities at home and abroad, its scholarship recipients and other partners.

Evaluations

Progress reports and evaluations are firmly anchored in the work of the DAAD. Evaluations allow the DAAD to internally modify and continue developing its funding programmes, as well as provide accountability to the public and its sponsors. Furthermore, the results gained from these evaluations contribute to the public and academic discourse on internationality in the field of research and teaching.

The projects and programmes of the DAAD are regularly monitored by external assessors with regard to their quality, effectiveness and sustainability. When conducted by external partners, evaluations not only provide more transparency and a better idea of progress achieved, but also serve as a basis for developing and optimising the programmes further. Evaluations can focus on a single project or programme, or more generally on a range of programmes and issues of strategic or regional significance.

COMMISSIONING EXTERNAL EVALUATIONS

You will find current calls for external evaluations under the section “Contract awards & Calls for Applications” ([der-daad/auftragsvergabe-oeffentliche-ausschreibungen/de/](https://www.daad.de/auftragsvergabe-oeffentliche-ausschreibungen/de/)) (in German).
There are three distinct types of evaluations:

- **Project evaluations**, i.e. objective and professional assessments of individual projects which generally have a larger scope. Part of the evaluation process involves having independent assessment teams conduct on-site reviews of the projects.
- **Programme evaluations**, i.e. systematic analysis and empirical investigation for the purpose of assessing individual funding programmes
- **General policy evaluations**, i.e. for gaining an overview from a certain perspective in order to reach comprehensive, strategic recommendations

All evaluations conducted at the DAAD are based on national and international standards, such as those by the Deutsche Gesellschaft für Evaluation (DeGEval), which include aspects of usefulness, feasibility, fairness and accuracy. The effects of DAAD projects and programmes are regularly assessed according to internationally established criteria such as relevance, efficacy, efficiency and overriding impact.

**PUBLICATION DATABASE**

You can find the reports of concluded evaluations in our publication database [medien-und-publikationen/en/30224-information-material-studies/].

**Impact-oriented monitoring**

Impact-oriented monitoring is one of the instruments used for assessing the ongoing progress of our programmes. Monitoring activities take place at both the project and programme level. In the first step, we meet with representatives from all groups involved in a project to map out its various effects and explicitly convey the goals of the programme and its intended positive impacts. In order to evaluate these goals, a second step defines the indicators whose changes can be continually measured.

The goal of impact-oriented monitoring is to gather, analyse and evaluate the impact data of a project or the changes it brings about, and to help the project supervisor steer the project accordingly. Furthermore, monitoring supports the learning processes and knowledge management at the DAAD and forms the basis for reliable accountability for its funding bodies.