

Press Release

DAAD launches global alumni campaign

Bonn, 4 June 2007. The Secretary General of the DAAD, Dr. Christian Bode, launched a global alumni campaign in Egypt yesterday, in the presence of the German ambassador. The Internet portal www.germany-alumni.org aims to rekindle the interest of former students, graduates, lecturers and researchers from around the world in Germany. The DAAD is seeking "Germany alumni" to act as bridge builders between countries and cultures and to enrich the academic and business world with the wealth of transnational experience. The campaign will begin in Egypt and Turkey, followed by Greece, Japan and the USA. Other countries will follow subsequently. The DAAD has appointed the Egyptian chamber of foreign trade as its partner and local executive agency, in the remaining countries this role will be assumed by well-known international companies. The campaign is funded by the German Federal Foreign Office.

The Germany alumni are requested to register on the portal, which they can use to make contact with other alumni, join networks on particular subjects (for example on topics such as nutrition, or renewable energy) as well as to find information on research and science in Germany and on training opportunities.

The time they previously spent in Germany thus forms the basis for their participation in an international network that offers the opportunity to make contact with academics in different countries as well as in Germany, as a centre of science and research.

The network and the campaign "World-class connections made in Germany" aims to allow everyone who participates to be involved in global debate and interaction and give access to knowledge and thus to a peaceful and sustainable future in the 21st century.

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