

newsletter



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

Topics of This Issue

- European Higher Education Fair Hong Kong (p.1-2)
- Marketing Cutting-edge Research Made in Germany (p.2)
- PolyU + University of Macau: First Erasmus Mundus Mobility Grant in the Region—Two German Universities Involved (p.3)
- The PhDGermany Platform—Find a PhD Position in German Institutions (p.3)
- Scholarships and Grants (p.4)
- Upcoming DAAD Events and Other Events (p.4—5)
- Past DAAD Events (p.5—6)

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European Higher Education Fair, Hong Kong 12-13 March 2011

Germany as the Largest Participant

With **more than 15 German universities** and higher education organisations, Germany is by far the most prominent participating country at the European Higher Education Fair (EHEF), thus underlining the growing mutual interest of both countries. From 2009 to 2010 the number of HK students studying in Germany **increased by 40%**. Almost **80 University partnerships**, exchange agreements and research collaborations are currently established between HK and German universities.

Europe is a popular alternative for Hong Kong students seeking to study overseas. Since the European Higher Education system has been unified in 2010, the Bachelor, Master and PhD programs are similar to the HK

system and therefore easy to understand for students and parents. **Several thousands of international degree programs are taught in English** language and **tuition fees in Europe remain very competitive**. (Cont' p.2)

German Universities at EHEF 2011 (with hyperlinks)

- [Study in Baden-Württemberg](#)
 - >> [University of Konstanz \(Excellenz-Universität\)](#)
 - >> [Hochschule für Gestaltung Schwäbisch Gmünd](#)
- [Freie Universität Berlin \(Excellenz-Universität\)](#)
- [University of Cologne](#)
- [Cologne Business School](#)
- [TU9—German Institutes of Technology](#)
- [University of Freiburg \(Excellenz-Universität\)](#)
- [Frankfurt school of Finance & Management](#)
- [Goethe Business School, Frankfurt](#)
- [Hochschule Furtwangen University](#)
- [University of Applied Sciences \(FH\) Jena](#)
- [Munich Business School](#)
- [Georg-Simon-Ohm-Hochschule — Fachhochschule Nürnberg](#)
- [German Institute of Science and Technology—TUM Asia](#)
 - >> [Technical University of Munich \(Excellenz-Universität\)](#)

For more information on *Excellenz-Universität*, please click [here](#).



Fraunhofer

Fraunhofer-Gesellschaft

Fraunhofer is Europe's largest application-oriented research organization. Their research efforts are geared entirely to people's needs: health, security, communication, energy and the environment.



Alexander von Humboldt
Stiftung/Foundation

Humboldt Foundation

The foundation promotes academic cooperation between excellent scientists and scholars from abroad and from Germany. Their research fellowships and research awards allow candidates to go to Germany to work on a chosen research project together with a host and collaborative partner.

DFG Deutsche
Forschungsgemeinschaft

German Research Foundation

The DFG is the central, self-governing research funding organisation in Germany. Its mission is to fund and promote all fields of science and the humanities.

In addition to their excellence in teaching and research, European universities offer a **wide range of scholarships and funding possibilities**. As a result, Europe and especially Germany remains one of the leading study and research destinations for international students worldwide!

This year, HEIs from **13 European countries** will present their degree programs to the EHEF visitors.

Visitors will get first hand information from experienced education advisors and academia from Europe. They will also have the opportunity to attend **seminars** to learn more about the undergraduate and postgraduate programs offered, as well as about the **admission requirements, funding possibilities and living conditions**.

The **'Language Snacks'** was a blast last year. Why not take this chance to 'taste' some of the European languages? Though programs taught in English are always the highlight of the fair, languages are equally necessary if you want to experience the diversity of European cultures. Visitors will also have the opportunity to **meet former international students in Europe at the "Alumni Corner"** and hear about their experiences.



Alumni sharing sessions from EHEF 2010

Last but not least. EHEF is a great opportunity for university delegates to get in contact with the representatives of the German and European universities to explore opportunities for academic collaboration.



To visit the official website of EHEF 2011, please click [here](http://www.ehef-hk.org).

Marketing Cutting-edge Research Made in Germany



Four major research and research funding organizations are joining force to increase the international visibility of cutting-edge research in Germany.

In a pilot project the [Humboldt Foundation](#), the [DAAD](#), the [German Research Foundation \(DFG\)](#) and the [Fraunhofer-Gesellschaft](#) will campaign to promote Germany as a research location both at home and abroad, and sharpen its profile on the global science market.

The joint activities are a service on behalf of the German research community designed to increase international visibility. They seek to spark interest in cooperation, stimulate research collaboration, promote international mobility and strengthen the potential for innovation.

Such strategic cooperation in research marketing bundles and utilizes the core competencies, international expertise and the networks of the four partners involved. The activities at the heart of the initiative are a cross-organization researcher-alumni campaign; the opening up of international research and development service markets for German universities and research institutions; event formats tailored to the respective target groups and target markets as well as dedicated media relations. Additional partners are expected to join the alliance at a later stage. The measures are part of the "Research in Germany" campaign funded by the Federal Ministry of Education and Research.



2011 International Degree Programme Brochures

The brochures for the most recent international degree programmes (IDP) offered partly or entirely in English in 2011 will give you a better idea of possibilities to study in English.

Please contact our staff for more details or visit our [DAAD IDP Search Engine](#).



Bachelor Programme



Master Programme



Doctorate Programme

PolyU + University of Macau: First Erasmus Mundus Mobility Grant Program in the Region – Two German Universities involved

The grant of nearly €1.4 million will be allocated to successful applicants of the nine consortium partners in a project titled "**MULTI – Multilingualism and Multiculturalism: Linguistic approaches to Transition and Identity**". This project, which will span for about three years, aims to address the linguistic, cultural and technological aspects of multilingualism and to understand the impact of multilingualism in both European Union and South East Asia societies.

With the support of EM grant, **more than 80 students at postgraduate level or above** and faculty members from PolyU, MacauU as well as other 7 higher education institutions in Europe and South East Asia will be selected to participate in the scholarly exchanges at a host university **funded by the European Commission**.

The successful application for the EM Mobility Grant is the joint effort of a **consortium partnership consisting of 9 higher education institutions across Europe and South East Asian countries**, with PolyU's Faculty of Humanities as the initiating institution and Macau University as one of the 9 partner institutions.

The 9 universities in the consortium partnership include:

- The Hong Kong Polytechnic University (HK)
- University of Macau (Macau)
- Universität des Saarlandes (Germany)
- Freie Universität Berlin (Germany)
- National Taiwan University (Taiwan)
- Nanyang Technological University (Singapore)
- Université de Provence (France)
- City University London (UK)
- Università di Pisa (Italy)



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Erasmus Mundus (EM) is a flagship European Commission programme promoting international education. Its objective is to enhance quality in higher education through scholarships and academic cooperation between Europe and the rest of the world. The EM programme sanctions and sponsors multi-national postgraduate programmes in Europe and **offers scholarships for students from all countries**.

More information about...

- ⇒ Erasmus Mundus information for interested universities, click [here](#)
- ⇒ PolyU information on Erasmus Mundus Grant, click [here](#)
- ⇒ MacauU information on Erasmus Mundus Grant, click [here](#)

The PhD Germany Platform— Find a PhD Position in German Institutions



The DAAD [PhDGermany Platform](#) gives you direct access to PhD position offers in Germany. The institutes offering the positions are especially interested in international applicants, therefore in most cases the working language is English.

The Platform helps you find the right PhD position offer or supervisor for your doctoral thesis and assists you with the on-line application process.

Via [PhDGermany](#) you may use different [search](#) options to filter the matching PhD position offers. You can apply directly online through the DAAD Portal.

DAAD, Information Center Hong Kong and Macau, Issue 1 | 2011



Research in Germany

Land of Ideas

www.research-in-germany.de

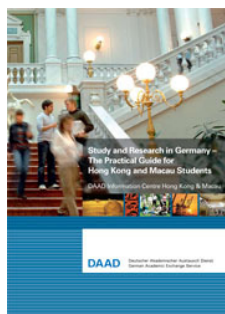
An information platform and contact point for all looking to find out more about Germany's research landscape. Practical information about collaboration with German research organisations or research stay in Germany can also be found.

DAAD Hong Kong & Macau Website—Scholarship Page

Visit our page, which specializes in scholarships offered to students and researchers from Hong Kong/ Macau. Please contact us directly if you have any questions concerning application



Download DAAD Hong Kong & Macau's Study and Research Brochure



Scholarships and Grants

PhD Scholarships in Computer Science at Saarland University

Application deadline: **29th April 2011**

For more information, please click [here](#).

Up to 45 PhD scholarships in Business and Economics at University of Mannheim

For details please visit: <http://gess.uni-mannheim.de>

10 fully funded PhD fellowships in the field of aging-associated diseases at the University of Cologne

Application deadline: **20th March 2011**

For more information, please click [here](#).

For more information on scholarships and funding, please visit www.research-in-germany.de



Or join the [Facebook Page of DAAD Information Centre Kuala Lumpur](#).

Upcoming DAAD Events

Talk on "Germany - Your Best Choice", Baptist Wing Lung Secondary School

Date: 1 March 2011 (Tues)

Time: 8:00 a.m.

Venue: Baptist Wing Lung Secondary School

*This talk is *not* open to the general public.

Talk on "Germany - Your destination for Study and Research", Hong Kong Baptist University

Date: 2 March 2011 (Wed)

Time: 4:30 p.m. - 5:30 p.m.

Venue: NAB 107, HKBU

Talk on "Germany - Your 1st Choice for Study and Research", University of Macau

Date: 3 March 2011 (Thu)

Time: 3:00 p.m. - 5:00 p.m.

Venue: L 105, Macau U

AIIESEC Global Village—German Booth, The Hong Kong Baptist University

Date: 7—10 March 2011 (Mon—Thu)

Time: 1:30 p.m.—3:30 p.m.

Venue: 3/F Podium, Shaw Campus, HKBU

Talk "Studieren in Deutschland – Echt Clever!", German Swiss International School

Date: 9 March 2011 (Wed)

Time: 11:00 a.m. (session 1)

6:00 p.m. (session 2)

Venue: GSIS

*This talk is *not* open to the general public.

European Higher Education Fair 2011

Date: 12—13 March 2011 (Sat—Sun)

Time: 1:00 p.m.—6:00p.m.

Venue: Exhibition Gallery, Hong Kong Central Library, Causeway Bay

The opening of the fair will start at **1:00 p.m. on 12th March**. **DINO** (Soler) will be EHEF's MC this year. Click into www.ehef-hk.org now to learn more about the fair!

Talk "Life and Work in Germany", IVE Kwai Chung

Date: 17th March 2011 (Thu)

Time: 4:45 p.m. - 5:30 p.m.

Venue: IVE Kwai Chung

Other Events

Best Book Design Exhibition

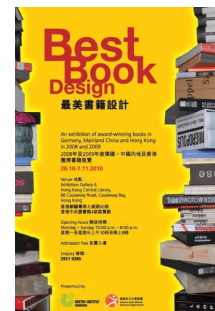
An exhibition of award-winning books in Germany, Mainland China and Hong Kong in 2008 and 2009.

Date: 14th Feb—31st Mar 2011

Time: 8:30 a.m.—9:30 p.m.

Venue: Fong Sum Wood Library, Lingnan University

Admission free. Open to public. For more details, please click [here](#).



Photos of DAAD Events



Photo Exhibition from Manfred Vollmer



Group photo of organizers (CUHK School of Architecture, The German Consulate & DAAD Hong Kong &



(from left) Mr. Achim Schkade, Mr. Laurent Gutierrez, Mr. Hendrik Thieben

European Film Festival

Presented by The Office of the European Union to HK and Macao, In association with Broadway Cinematheque.



Run if You Can

Germany, 2010, colour, 112 mins
Director: Dietrich Brüggemann

Screenings:
26.02.2011, 7:50pm, bc
03.03.2011, 9:40pm, ifc

For more details, please visit this [link](#).

2011 Hong Kong Arts Festival

Germany is one of the most important partners of 2011 Hong Kong Arts Festival. A large number of world famous art groups from Germany will bring Hong Kong audience their best cultural performances from February to March 2011.

24-27/3	The Threepenny Opera, Bertold Brecht, Berliner Ensemble
3-4/3	Hallé Orchestra
8/3	Nicolas Altstadt Cello Recital
11-13/3	Carnations - Tanztheater Wuppertal Pina Bausch
14-15/3	Riccardo Chailly and the Leipzig Gewandhaus
18, 20/3	Tristan und Isolde - Leipzig Opera
19, 21/3	St. Thomas Boys Choir, Leipzig
26-27/3	Lost Tango - Ute Lemper and the Piazzolla Sextet

Past DAAD Events

Talk "Study Music in Germany" with world renowned harpist Mr. Xavier de Maistre, *The Chinese University of Hong Kong*

Date: 11th Nov (Thur)
Time: 3:00 p.m. - 4:00 p.m.

Talk "Germany- Your destination for Study and Research", *Hong Kong Polytechnic University*

Date: 12th Nov (Fri)
Time: 2:30 p.m. - 4:30 p.m.

Exhibition & Lecture "Ruhr2010 – Vision for Hong Kong", *The Chinese University of Hong Kong*

Date: 16th Nov (Tue)
Time: 6:30 p.m. - 8:20p.m.

Talk "Germany- Your destination for Study and Research", *City University of HK*

Date: 18th Nov (Thu)
Time: 4:00 p.m. - 5:30 p.m.

Christmas Bazaar at *German Swiss International School*

Date: 28th Nov (Sat)
Time: 10:00 a.m. - 4:00 p.m.

Consultation Session at the *University of Macau*

Date: 19th Jan 2011 (Wednesday)
Time: 6:00 p.m. - 8:00 p.m.



39th Hong Kong Arts Festival

17.2. — 11.3.2011

DAAD, Information Center Hong Kong and Macau, Issue 1 | 2011

Education and Career Expo 2011

Date: 17 - 20 February 2011 (Thu - Sun)
 Time: 10:00 a.m. - 6:00 p.m.

Around 500 visitors enquired about study and research opportunities in Germany at the DAAD counter at the "Study in Europe" booth.

Send us an email and tell us that
 >> [I have changed my e-mail address.](#)
 >> [I want to stop the subscription.](#)
If you have any questions concerning the above, please do not hesitate to contact us!

Photos of DAAD Events



Study in Europe Booth



DAAD counter at the Education and Career Expo 2011



Advertisements

**Master Program International Business Consulting
 University of Applied Sciences Offenburg, Germany**

The MBA "International Business Consulting" (IBC) is a compact, hands-on, international program preparing you in 15 months for a leading position in In-house Consulting as well as in External Consulting.

Application deadline: June 30th
 Total fees: 7253 Euros
 Language of instruction: English
 For more information: www.mba-ibc.com or please contact us at: ibc@hs-offenburg.de



**Study in English - Live in German(y)
 International M.Sc. Programs at the Graduate School of the University of Applied Sciences Offenburg, Germany:**

CME - Communication and Media Engineering, M.Sc.
 ECM - Energy Conversion and Management, M.Sc.
 MPE - Master of Process Engineering, M.Sc.

- Accredited Programs
- International Student Body
- Small Groups
- Hands-On Teaching
- Individual Student Service
- Outstanding Career Opportunities



Application deadline CME and MPE: March 31st
 Application deadline ECM: April 30th
 For more information, please click [here](#).

Total fees: 596 EUR per semester
 Language of instruction: English

Consultation

At DAAD Office:

Monday 5pm-8pm
 Tuesday 10am-12noon

Or by appointment
 Monday-Friday 10am-6pm

The DAAD Information Centre is closed on public holidays of the Hong Kong SAR.